

## **Division of Family Health Services – July 2009**

- Office of Surveillance, Evaluation and Epidemiology
- Office of Public Health Dental Program
- Bureau of Chronic Disease Prevention
- Bureau of Women, Infants and Children (WIC) and Nutrition Services
- Bureau of Child Nutrition Programs
- Bureau of Family and Community Health

### **ACCOMPLISHMENTS**

#### **Bureau of Family and Community Health**

##### **Abstinence Education**

- The Abstinence Education Program executed 24 contracts to community and faith based organizations across the state.

##### **Low Contraceptive Use**

- Low contraceptive use continues to be an area that the Family Planning (FP) program at the Department considers a priority.
- As of June 26, AHCA had not submitted the FP Medicaid Waiver re-application to Centers for Medicaid/Medicare Services (CMS). AHCA anticipates there will not be a problem with the delay as they are in conversation with CMS.
- On July 6, 2009 DOH received the Title X notice of grant award in the amount of \$10,692,397.
- Program monitoring for quality improvement continues to be a priority within the Infant, Maternal and Reproductive Health Unit (state and local level) with 33 site visits and 19 desk audits completed last fiscal year.

##### **School Health Services**

- Offered audio conference and training handouts for School Health Budget 101 and Annual School Health Services Report completion

##### **Early Childhood**

- Conducted one Search Conference in Hillsborough County
- Applied for, and was granted the funding to continue the Early Childhood Coordinated Care Systems (ECCS) program through the year 2012
- Successfully submitted an application for the 2009 Linking Actions for Unmet Needs in Children's Health (LAUNCH) grant
- Met with the Children's Cabinet and shared information relating to the ECCS goals and objectives

##### **Office of Surveillance, Evaluation and Epidemiology**

##### **MCH Epidemiology and Statistical Efforts (SEE and IMRH)**

- During this fiscal year, the Division's epidemiology and statistical staff members have written 13 manuscripts for peer review publication on policy and program relevant practice issues impacting public health practice here in Florida that have either been published, have been submitted for publication, or are near the final stages of being

submitted for publication. This represents a substantial increase in Division of high quality public health scientific work conducted by the Division and the special contribution of having two CDC-funded post-doctoral fellows practicing in the Division.

- Dr. Broussard, CDC/CSTE (Council of State and Territorial Epidemiologists) Applied Epidemiologist assigned to the Florida Department of Health, received the first annual Robert Wood Johnson Foundation National Award for Outstanding Epidemiology Practice in Addressing Racial and Ethnic Disparities for her work on “The Black and White of Infant Bed Sharing in Florida.” Her work and the work of others in the Division are redefining how the Department is addressing infant mortality prevention due to sleep-related issues.
- In partnership with the Agency for Healthcare Administration the DOH submitted and received a two year renewal for the Healthy Start Waiver.
- The DOH received a Human and Resources Service Administration (HRSA) “First Time Motherhood Grant” to promote positive birth outcomes by increasing awareness of preconception/interconception health and positive parenting to those at risk. The Healthy Start Coalition of Pinellas County, Inc. is responsible for the implementation of the grant.
- The DOH, Division of Family Health Services in partnership with the Division of Health Surveillance and Assessment completed deployment of the Health Management System (HMS) accessibility training to the 30 Healthy Start Coalition external providers. This will allow for an improvement of the input and collection of client data.
- The DOH completed a Family Planning Statewide needs assessment.
- The department’s application request for Title X Family Planning funding was awarded through the U.S. Department of Health and Human Services. The DOH was awarded approximately 12 million dollars to provide family planning information and services to men and women so they may manage their reproductive needs.
- In partnership with the March of Dimes, the DOH established the Every Woman Florida website (<http://www.everywomanflorida.com>) and the statewide Preconception Health Council to promote and facilitate the vision for all men and women to have optimal health and well-being.

### **Bureau of Chronic Disease Prevention and Health Promotion**

- Received new grant funding for Colorectal Cancer Screening Program
- Began chronic disease integration efforts by successfully combining four programs in one grant application
- Developed workplan for department employee wellness activities and convened a four-agency employee wellness program collaborative

### **Bureau of Child Nutrition Programs**

- Received an excellent Management Evaluation report from USDA in May 2009 – there were only two significant issues (meeting appeal timeframes and ensuring receipt of independent audits), both outside of the bureau’s control
- Printed and disseminated the Florida Child Care Food Program (CCFP) Cookbook to more than 6,000 child care facilities
- Implemented the Wake Up to Breakfast Campaign in collaboration with the Florida Interagency Food and Nutrition Committee - the campaign emphasizes the importance of whole grains and includes a preschool lesson plan and children's book (*The Whole Grain Choo-Choo Train*)

- Implemented an on-line registration system for the bureau's nutrition workshops  
Published the Afterschool Snack Program Procedure Manual  
Completed a pilot test of the *Twelve Nutrition Education Lesson Plans for Young Children* for use by child care providers
- Approved 257 new program contractors
- Conducted 1,960 on-site reviews
- Conducted 163 training sessions including 127 record keeping workshops, 23 Nutrition and Menu Planning workshops and Feeding Infants workshops, and 13 workshops for prospective CCFP contractors
- Conducted Customer Satisfaction Surveys of all program contractors and received an overall 98% positive rating
- Established an Employee Satisfaction Committee and implemented a follow-up questionnaire to address the most recent Employee Satisfaction Survey findings. The bureau is continuing its Helping Hands Employee Recognition Program and the Sunshine Club Program which recognizes important life events such as birthdays, births or adoptions of children, deaths of family members, hospitalizations, etc.

### **Public Health Dental Program (PHDP)**

- Staffed Florida's Health Practitioner Oral Healthcare Workforce Ad Hoc Committee; Report released February 2009.
- PHDP awarded HRSA Grants to States to Support Oral Health Workforce activities.
- Oral Health Care Workforce Workgroup convened and in the process of developing a strategic plan and an oral health workforce needs assessment.
- Early Childhood Caries prevention program continues to offer free training to physician, ARPNs and PAs. AHCA agrees to reimburse these services.
- Legislature establishes Health Access License as an option for out of state licensed dentists.
- Nassau teledentistry pilot program completes study of teledental exam. Program wins Davis Productivity Award.
- Continued development of the State Oral Health Improvement Plan, originally completed in 2005, which has significantly enhanced collaborative efforts across the state in improving oral health.
- Increased Infrastructure of Safety Net Dental Providers to include County Health Department dental clinics in 49 of Florida's 67 counties, with 92 clinic sites including 12 mobile units and 108.2 FTE dentists and 28.9 FTE hygienists.
- FY 2007-2008 Services (2008-2009 data not yet available)
  - Provided services on 149,455 unduplicated patients
  - Provided 319,869 patient visits (avg of 2.1 visits per patient)
  - Provided 1,222,979 dental procedures (avg of 3.8 procedures per visit)
  - Procedures provided having 1,362,168 Relative Value Units (RVUs)
  - 55% of RVUs with diagnostic and preventive services
  - 45% of RVUs with definitive services
  - Fiscal year services provided by 93.4 FTE dentists
  - Avg of 1,600 unduplicated patients per FTE dentist
  - Medicaid services:
    - Provided services on 98,241 Medicaid eligibles

- 66% of total CHD patients were Medicaid
  - 90% of the CHD's Medicaid patients were children
  - 75% of CHD's children dental patients were Medicaid
  - Approximately 30,000 children received sealants.
- Yearly increases of 5-10% in number of persons receiving care and number of children receiving sealants through CHD programs with a nine-year increase of 70-80%.
- Yearly increases of 3-5% in the productivity of CHD dental treatment program with a nine-year increase of 30% based on the number of relative value units per dentist.
- In FY 07-08, over 150,000 persons received treatment services through CHD treatment programs. Percent of Statewide Target Population (below 200% of Federal Poverty Level) reached increased from 13.82% in 2004 to 18.19% in 2008.
- Communities designated as a naturally fluoridated community:
  - Cape Coral (Lee Co.)
- Communities decided/voted to either initiate or reinstate fluoridation in:
  - Port Orange (Volusia Co.)
  - Deland (Volusia Co.)
  - Ormond Beach (Volusia Co.)
  - Oviedo (Seminole Co.)
  - Fellsmere (Indian River Co.)
  - Brooksville (Hernando Co.)
  - Seminole County

## **GOALS FOR UPCOMING YEAR**

### **Bureau of Family and Community Health**

#### **Abstinence Education**

- Creation of the new Positive Youth Development Initiative.
- Procure funding to support initiative
- Agency Adolescent Health Plan
- Tool Kit for Positive Youth Development

#### **Major Initiatives or Conferences for Coming Year (2009-2010)**

- Positive Youth Development

#### **Focus and Highlights for Next 12 Months (2009-2010)**

- Positive Youth Development

#### **School Health Services**

- Revise Annual School Health Services Plan (2010 – 2012) to align with statutory requirements
- Redesign and implement programmatic monitoring process for desk and on-site reviews

### **Major Initiatives or Conferences for Coming Year (2009-2010)**

- Florida Association of School Nurses and Florida School Health Association conferences
- Orientation / leadership development for new school health coordinators

### **Focus and Highlights for Next 12 Months (2009-2010)**

- Budget issue proposal for \$9 million to restore / stabilize school health that is non-recurring
- Budget issue proposal to eliminate state mandate for scoliosis screening, a practice that is not supported by evidence-based clinical practice guidelines
- Budget issue proposal to standardize mandatory growth and development screening (including BMI-body mass index)
- Budget issue proposal for "Registered Nurse to Student Ratio Improvement" to provide for an increase of \$19,865,918 (13.03 percent of \$152,462,918 - total 2007-08 funding all sources) to improve Florida's registered nurse to student ratio from 1 : 2,569 to 1 : 2,018.
- Budget issue proposal for statewide school health services and disease symptoms tracking system--phase one: planning

### **Early Childhood**

- Merge the ECCS and Framework projects together so that all participants are working towards one goal
- Develop an application for interested communities to submit regarding participation in the Search Conference process
- Conduct one additional Search Conference in a community based on interested applicants

### **Major Initiatives or Conferences for Coming Year (2009-2010)**

- Merge goals and activities of the Framework and ECCS projects
- Participate in the development of a Children and Youth Subcommittee for Early Childhood
- Search Conference
- Carrie Pafford will be attending the Child Care Health Consultant Training in North Carolina

### **Focus and Highlights for Next 12 Months (2009-2010)**

- Develop a Search Conference Application, identify community, and conduct Search Conference
- Integrate Framework Team with the ECCS Multi-Agency Team
- Participate in the process to create a Children and Youth Cabinet Subcommittee for Early Childhood that includes the State Advisory Committee mandated in the Head Start reauthorization.

### **Office of Surveillance, Evaluation and Epidemiology**

#### **MCH Epidemiology and Statistical Efforts (SEE and IMRH)**

##### **Goals for the coming fiscal year (2009-2010)**

- In partnership with the Agency for Healthcare Administration the DOH will submit to the federal Center for Medicaid/Medicare Services Florida's Family Planning Medicaid Waiver application.

- The department will complete a statewide maternal child health (MCH) needs assessment.
- The department will submit an U.S. Department of Health and Human Services application request for Title V MCH Block Grant funding.
- Increase the number of clients served through the Family Planning, MCH and Healthy Start programs.

#### **Major initiatives or conferences for coming year (2009-2010)**

- Conducting a MCH statewide needs assessment and submitting the Title V MCH Block Grant funding application.
- Efforts are underway to evaluate the impact of Florida Healthy Start on maternal and infant behaviors and experiences using PRAMS (Pregnancy Risk Assessment Monitoring System). This is the first time that Florida Healthy Start will be evaluated for these more direct health outcomes. Past studies have focused on medically and social complex outcomes such as infant mortality, fetal mortality, low birthweight, preterm delivery and medical charges/costs. The new study design has been complete with IRB approval, the data set has been validated, and the first analyses are near completion.
- Study data from the Florida Investigation of Late Preterm and Cesarean Delivery have been collected, entered and verified. Funded by the March of Dimes, the Florida Obstetric and Gynecologic Society, and FDOH, the analysis of study data will be completed over the next few months, and will be used to develop state's efforts to address the increase in late preterm delivery related to Cesarean delivery. The Division is working closely with a USF doctoral student to complete the investigation analysis.
- The Division is launching a study of the racial disparity in perinatal outcomes in Pinellas County. This study will use multi-level modeling to study individual, neighborhood and community factors contributing to the disparity. This new epidemiologic methodology permits the joint study of these multi-level factors with the ability to describe the contribution of each each risk factor and level. This study is being conducted as part of a national collaborative initiative sponsored by three national organizations: Association of MCH Programs (AMCHP), CityMatCH, and the National Health Start Association.
- The Florida Department of Health is helping to host the 15th Annual MCH Epidemiology Conference in Tampa, FL on December 9-11, 2009. This national conference of roughly 500 public health practitioners, researchers, academicians, and students describes the cutting edge of applied MCH epidemiology practice in this country.

#### **Focus and highlights for next 12 months (2009-2010)**

- Positive youth development and teen pregnancy prevention.
- Continue to promote the importance of good preconception health through the Preconception Health Council and marketing activities.
- Establish a work plan to assess and evaluate the statewide Healthy Start Program effectiveness.
- Quality assessment and improvement site visits and desk audits of the county health departments MCH and family planning programs.
- Contract monitoring of the Healthy Start Coalitions.
- Completion of the statewide MCH needs assessment and Title V grant application.
- With the development of the white paper already started, the Division will finalize the white paper on infant mortality prevention in Florida. Infant mortality is no longer declining in Florida. Further progress will not be easy given the limited evidence in

the literature on how to make substantial progress in further reducing infant mortality. With limited new resources, this white paper will focus on strengthening and enhancing current FDOH programs and initiatives or promote new initiatives using predominantly existing resources.

- With entering the analysis phase of “the Florida Investigation of Late Preterm and Cesarean Delivery,” the Department will be working closely with the Florida Obstetric and Gynecological Society (FOGS) and the Florida Work Group on Preterm and Cesarean Delivery over the next year to review the findings, develop recommendations, and promote strategies to implement those recommendations.
- Florida Healthy Start is currently being evaluated by two evaluation initiatives. Dr Betsy Shenkman and her group at the University of Florida is being funded by AHCA to evaluate the Florida Healthy Start Medicaid Waiver using more advanced evaluation techniques. The Office of Surveillance, Evaluation & Epidemiology is also evaluating Florida Healthy Start focusing on maternal and infant behaviors and experiences using PRAMS. Preliminary findings have suggested a major focus needs to be on strengthening and enhancing the Florida Healthy Start program. During this year, the Division will launch an evidence-based review of the program and develop recommendations for future action.

## **Bureau of Chronic Disease Prevention and Health Promotion**

### **Goals for the coming fiscal year**

- Passage of Healthy and Fit Florida act
- Further integrate chronic disease categorical programs to facilitate efficiency, reach and effectiveness

### **Major initiatives or conferences for coming year**

- Conduct National Association of Chronic Disease Directors STAR (State Technical Assistance Review) review to assess bureau and leadership capacity
- Conduct statewide chronic disease needs assessment
- Develop overarching Chronic Disease State Plan

### **Focus and highlights for next 12 months**

- Integration and performance excellence

## **Bureau of Child Nutrition Programs**

### **Goals for Upcoming Year**

- Ensure Program Integrity
- Emphasize Nutritious Meals and Nutrition Education
- Provide Quality Training and Guidance
- Promote Efficiency, Especially Through Technology
- Continue Program Growth

### **Major Initiatives for Upcoming Year**

- Redesign serious deficiency and termination process (Ensure Program Integrity)
- Conduct, or cause to be conducted, audits of for-profit contractors (Ensure Program Integrity)
- Establish and enforce a policy that healthy children ages 2 and older receive fat-free or low-fat milk (Emphasize Nutritious Meals and Nutrition Education)
- Finalize, print and disseminate *Twelve Nutrition Education Lesson Plans for Young Children* (Emphasize Nutritious Meals and Nutrition Education)

- Conduct field staff training needs assessment and develop and conduct training based on findings (Provide Quality Training and Guidance)
- Redesign the Child Nutrition Programs Management Information and Payment System (MIPS) into a .NET format (Promote Efficiency, Especially Through Technology)
- Continue outreach and marketing collaborations with the Department of Children and Families and Florida Impact (Continue Program Growth)

### **Public Health Dental Program (PHDP)**

- “Direct Access” for dental hygienists - dental hygienists to be able to provide preventive services in health access settings without a dentist providing a prior exam or authorization.
- Develop a school-based sealant program based upon the concept of “direct access” noted above.
- Award of new HRSA workforce grant that will allow the PHDP to build infrastructure and develop workforce strategies and initiatives.
- Increase access to community water fluoridation
- Develop a statewide school-based sealant program
- Develop an outcome-based statewide oral health surveillance system
- Expand capacity and improve efficiency of CHD safety net programs
- Develop and expand early childhood caries prevention programs
- Expand teledentistry pilot program as feasible
- Promote integration of oral health into DOH general health programs
- Enhance State Oral Health Improvement Plan activities through increased collaborative efforts
- Assist in recruitment and retention of qualified licensed oral health professionals for CHDs, Federally Qualified Health Centers (FQHCs) and other safety net providers.
- Initiate fluoridation in the following communities:
  - Punta Gorda (Charlotte Co.)
  - North Port (Sarasota Co.)
  - Bonita Springs (Lee Co.)
  - Apopka (Orange Co.)
  - Jupiter (Palm Beach Co.)
  - Deltona (Volusia Co.)

### Major Initiatives or Conferences for Coming Year (2009-2010)

- Oral Health Florida 1st Annual Conference - August 3-4, 2009: This is a deliverable for HRSA grant.
- August 7, 2009 final Workforce Workgroup face to face meeting in Gainesville.
- April 25-28, 2010 National Oral Health Conference in St. Louis.
- Participation in the Florida Rural Water Association and the Florida League of Cities Conference
- Provide a Water Operator Training on Fluoridation

### Focus and Highlights for Next 12 Months (2009-2010)

- Improve data collection regarding oral health workforce – data is key to future planning
  - Voluntary survey included with biennial licensure renewal in March, 2010.
  - Propose legislation for a mandatory survey.

- Investigate statewide surveillance system to determine oral health burdens and needs in the state.
- Promote Education and Prevention Programs and Oral health Awareness Campaigns – education and prevention can reduce demand on workforce.
  - Community Water Fluoridation
  - Statewide school-based sealant and topical fluoride programs
  - Statewide community-based education programs
  - Investigate non-traditional media for oral awareness and oral health marketing – e.g. Twitter, YouTube, etc.
- Promote legislation to allow “direct access” for dental auxiliaries in health access settings.
- Recruitment
  - Improve minority recruitment efforts into the dental field
  - Market Health Access License and Limited License opportunities
- Increase opportunities for volunteerism
- Promote technology that can make the dental workforce more efficient and effective
  - Telehealth/Teledentistry
  - Electronic Medical Records
  - Digital equipment and other new technology related to dental clinical equipment.
- Continue to promote training and utilization of non-dental health providers
  - Integrate oral health into DOH general health programs
  - Integrate oral health into school and school nurse programs
- Development of an enhanced Oral Health Florida website with an Oral Health Messaging Toolbox.
- Migration of the Oral Health Florida Coalition to Florida Public Health Institute.
- Incorporation of Oral Health Florida coalition evaluation results into coalition operations.
- New focus on Water Operator educational campaign
- New focus on fluoridation equipment assessment
- New and improved collaborative partnerships with Florida Dental Association/Florida Dental Hygiene Association