



Community Health Assessment and Health Improvement Planning Meet-Me Call October 18, 2010

Call Highlights/Minutes

Welcome and Introductions

Chris Abarca welcomed call participants. The purpose of today's call is to provide a forum for discussion on community health assessment and health improvement planning, MAPP (Mobilizing for Action through Planning and Partnerships) and topics related to community-based planning. The call provides an opportunity to ask questions, make suggestions, express concerns and to learn from peers. The anticipated outcomes include shared resources, problem-solving and group discussion, and better understanding of planning processes.

Representatives from the Department of Health (DOH) Office of Health Statistics and Assessment, Bureau of Community Health Assessment were Chris Abarca, who facilitated the call, Chris Keller, CHARTS manager, and Jo Ann Steele, bureau chief. Presenters included Joel Libby and Bob Pannell, Office of Rural Health, Division of Health Access and Tobacco; Jamie Forrest, Chronic Disease Evaluation and Surveillance Section, Bureau of Epidemiology, Division of Disease Control; and Laura Reeves, Office of Performance Improvement.

Action Items from Previous Call and Announcements

- Thanks to all those who share the *Compass Points* e-newsletter and other announcements with partners. Participation has grown significantly.
- Call highlights are also posted on the COMPASS website.
- Included with today's agenda are some links that will be referred to on the call.

Resources and Tools

- **CHARTS update**
 - **2009 data** will be released in about two weeks. CHARTS newsletter subscribers will receive e-mail notification of the release and data reports updates
 - A [new population query system](#) for those working with population-based health or health-related services has been released. The new query system makes population demographics readily available to community leaders and the public. It includes several standard reports, and it also provides the ability for you to query the population estimates. You may select or drag and drop components to create your own reports. Reports can be saved to your computer and opened at a later date. Check out the [video tutorial](#) to see how to use all of these features. In addition, this application will be the model for the soon to be released birth and death query systems.
 - A mid-November release is planned for the new **minority health profile** report and **Hispanic/non-Hispanic profile** report.
- **COMPASS resources and tool update** – New reports added to Charlotte and Clay county folders. www.doh.state.fl.us/COMPASS

Upcoming Events and Opportunities, Grants

- **Opportunity** – Web conference, **Oct. 21**, 9-10 am ET, **Achieving Health Equity through Policy, Systems and Environmental Changes** sponsored by the State University of New York at Albany, School of Public Health. Register for this free web conference at www.phlive.org

- **Opportunity - FSU College of Medicine AHEC Tobacco Program** is sponsoring a 3-day foundation course on **January 24-26, 2011**. Trainers are FSU College of Medicine faculty and staff and faculty from FAMU College of Pharmacy. In addition, they are also offering a 4-hour Quit Smoking NOW (QSN) Facilitator training on **January 27, 2011**. This session prepares TTS to offer the six-session QSN classes in their communities. For more information, and to register, visit <http://med.fsu.edu/index.cfm?page=ahec.tobaccoTreatment>
- **Grant - [got breakfast? Foundation](http://www.gotbreakfast.org)** is accepting applications for the Silent Hero **school breakfast grant program**. The program will award grants of up to \$5,000 to public schools, private schools and nonprofit organizations. Priority selection will be given to organizations creating new breakfast programs. Deadline to apply is **November 15**. Complete details and forms are available at www.gotbreakfast.org
- **Grant – [National AIDS Fund](http://www.aidsfund.org)** with support from the Social Innovation Fund announces availability of grant resources for **access to care (A2C)** initiative. The goal of A2C is to increase the access and consistent utilization of effective HIV healthcare by people living with HIV/AIDS (PLWHA), particularly those living in poverty, who know their HIV status but are not receiving HIV-specific care or support. NAF will support approximately 8-12 highly affected states, regions and communities across the country to facilitate access to healthcare by strengthening support and service systems and addressing barriers that affect people’s readiness or ability to participate in HIV healthcare. Grants will range from \$200,000 to \$800,000 annually. More information is available at <http://www.aidsfund.org/2010/09/20/national-aids-fund-with-support-from-the-social-innovation-fund-announces-availability-of-grant-resources-for-access-to-care-a2c-initiative/> Application deadline is **November 15**.
- **Grant – [American Cancer Society](http://www.americancancer.org)**, Florida Division announces the Community Education Grant Program to Address Cancer Disparities. Grants of up to \$30,000 are available for projects addressing breast and/or colorectal cancer through training, education, outreach and referral activities. Interested parties must participate on a conference call on November 5. The application deadline is December 10, 2010.
- **Resource – *Integrating Performance Improvement Processes: MAPP, National Public Health Performance Standards and Accreditation.*** <http://www.naccho.org/topics/infrastructure/mapp/framework/clearinghouse/upload/MAPP-NPHSP-and-Accreditation-Preparation-Guidance.pdf>

News from the Field

- **Joel Libby** and **Bob Pannell** of **DOH’s Office of Rural Health** announced that six rural counties were awarded grants to support their MAPP and community health improvement planning work. Over the past five years, 23 of Florida’s 33 rural counties have received grant funding from this program. News of note: Section 501 of federal IRS code has been amended to require non-profit hospitals to conduct “community health needs assessments” and adopt “an implementation strategy to meet community health needs as identified through such assessment.” Link to NACCHO’s July 2010 report, “MAPP and Non-Profit Hospitals: Leveraging Community Benefit for Community Health Improvement: http://api.ning.com/files/TjSdx4d9p8NdJc1Q7ZsKNozDyArk5nOO6VVQxbE8qsgJCRSh9IHNNaPymlvlIEGSEdkeAzNyEdJvTtDI7CjqSQUS3BSfCrTeD/factsheet_mappcommunitybenefit.pdf Contact Joel at Joel.Libby@doh.state.fl.us or by phone at 850-245-4444 ext. 2706.
- **Kimberly Copley**, **Bureau of Chronic Disease Prevention and Health Promotion** reminded us that the RFA (request for applications) for **ACHIEVE** (Action Communities for Health, Innovation, and Environmental Change) grants has recently been released. More information available at <http://www.cdc.gov/healthycommunitiesprogram/>
- **Laura Chan**, **Hillsborough CHD**, reported on their **Forces of Changes** assessment which they conducted via survey and e-mail discussion. Findings from Hillsborough’s MAPP assessment will be shared with the community on December 8.
- **Lauren Husband**, **Duval CHD**, reported on the **Local Public Health System Assessment** using the National Public Health Performance Standards local instrument. The MAPP group will re-convene to discuss results.

- **Clay County** Health Needs Assessment report can be accessed from two sites including [Clay CHD's home page](#), and [Health Planning Council of Northeast Florida](#)
- After four years of work, the **St. Lucie County Health Access Network** will be soon be opening the [HANDS Clinic](#) (Health Access Network Delivery System) to serve the health needs of St. Lucie County low-income, and uninsured and underinsured residents. Opening is slated for October 25. More than 20 community partner agencies have worked together to establish this clinic that will improve access to health care. Improving access to care was identified as a strategic priority of St. Lucie County's MAPP process.

Presentation and Discussion Topics

- **Jamie Forrest**, Youth Survey Coordinator, **FDOH Bureau of Epidemiology**, Chronic Disease Evaluation and Surveillance Section, reported on the Instant Atlas (IA) maps available for cancer data. IA maps of **Florida Youth Tobacco Survey** (FYTS) and Behavioral Risk Factor Surveillance System (BRFSS) data will be released soon. IA allows users to interact with data and includes trend data and bar charts. The FYTS has been completed; data will soon be available. BRFSS surveying continues through December. Expect a spring release of county BRFSS data reports. Access the IA maps at: <http://www.floridachronicdisease.org/Maps.html>
- **Laura Reeves**, **Office of Performance Improvement**, provided an update on **National Voluntary Public Health Accreditation** and provided tips and resources for **preparing your health department**. Some recommended first steps include 1) designate an accreditation coordinator for your agency (person should have organizing and planning skills, link to senior management team, possess institutional knowledge, and be able to convene and manage a small accreditation team; 2) orient/educate/update your senior management team on process and progress; 3) pay attention to the pre-requisites which include a completed strategic plan, community health assessment, and community health improvement plan, (created or updated within the past 3-5 years) and 4) review the self-assessment tool. Tips and lessons learned from the beta test sites (which included the Miami-Dade CHD and FDOH state health office): tip #1) be sure to date documents; tip #2) use one example throughout a domain (e.g., tell a story with documentation); and tip #3) when you have numerous documents that could serve as evidence of meeting a standard, select your best; don't inundate reviewers with documents.
 - Public Health Accreditation Board - <http://www.phaboard.org/>
 - Florida Department of Health, internal SharePoint site: [Home - National Voluntary Public Health Accreditation](#)
 - **Accreditation coordinator duties** – this document provides some guidance on selecting and defining the role of an accreditation coordinator. Available here: http://www.naccho.org/topics/infrastructure/accreditation/upload/Sample_Accreditation_Coordinator_Position_Description_052610-2.pdf
 - **Accreditation preparation ready-made trainings** – these materials have been developed for local health officials to use to inform and orient LGD staff and local governing entities on public health and national accreditation. Available here: <http://www.naccho.org/topics/infrastructure/accreditation/trainings.cfm>
 - **Ready-made QI training** – these materials are designed for local health officials interested in introducing basic QI concepts to LHD staff. Available here: <http://www.naccho.org/topics/infrastructure/accreditation/quality.cfm>
 - **Organizational self-assessment guide** – based on APEX, this guide walks through the principle steps to completing an organization-wide self-assessment, along with some tips and tools on how to act on self-assessment results to bring forth continuous improvement. Although this guide is intended to help LHDs organize and prepare for PHAB accreditation, it may serve as a useful tool for those undertaking a self-assessment outside of the PHAB accreditation process. Available here: http://www.naccho.org/topics/infrastructure/accreditation/upload/Organizational_Self-Assessment_Guide_FINAL.pdf

- **Prioritization techniques** – outlines 5 prioritization techniques (Multi-voting, Nominal Group Technique, Strategy Grids, Hanlon method, and Prioritization Matrix) LHDs can use to select priority areas for improvement. It includes step-by-step instructions of each method as well as examples of how LHDs have used the methods to select QI projects. Available here:
<http://www.naccho.org/topics/infrastructure/accreditation/upload/Prioritization-Summaries-and-Examples.pdf>

Next call is scheduled for Monday, January 24th from 3-4 pm ET. Other calls in 2011 will take place on April 18, July 18 and October 17.

Call participants represented the following CHDs and/or other organizations:

Baker
Broward
Bureau of Chronic Disease Prevention and Health Promotion
Bureau of Epidemiology
Citrus
Collier
Department of Children and Families
DeSoto
Duval
Environmental Health
Health Council of East Central Florida
Health Council of South Florida
Health Planning Council of Northeast Florida
Health Planning Council of Southwest Florida
Hillsborough
Indian River
Jefferson
Leon
Madison
Manatee
Martin
Miami-Dade
Nassau
Office of Performance Improvement
Office of Rural Health
Palm Beach
Pasco
Pinellas
Polk
Sarasota
St. Lucie
Suncoast Health Council
Treasure Coast Health Council
Volusia
Walton

Office of Health Statistics and Assessment staff:

Chris Abarca

Chris Keller

Jo Ann Steele

If you participated in the call and are not listed or listed incorrectly, please email [Christine Abarca@doh.state.fl.us](mailto:Christine.Abarca@doh.state.fl.us). Please share these highlights with others who may be interested in community health assessment, health improvement planning and/or MAPP. This call has been recorded. Please contact Chris for the link to the recording playback.