



Welcome to Compass Points, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county.

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Best regards,

Chris Abarca and the COMPASS (Comprehensive Assessment, Strategic Success) Team

In this issue

- [News from the Field](#)
- [Statewide Meet-Me Call: Monday, Oct 17th!](#)
- [COMPASS Website](#)
- [CHARTS Update](#)
- [Events, Resources and Opportunities](#)
- [About COMPASS](#)

News from the Field - Updates and news from around the state.

The U.S. Department of Health and Human Services awarded funding for the [Community Transformation Grants](#), providing over \$100 million to 61 communities across the United States. These grants are aimed at helping communities implement projects proven to reduce chronic disease, violence and injury, and improve mental health and equity. Congratulations are due to [The Broward Regional Health Planning Council in Florida](#) who are receiving \$1,766,476 to serve the large county of Broward (including the city of Fort Lauderdale), an estimated population of 1,700,000. Their work will focus on expanding efforts in tobacco-free living, active living and healthy eating, quality clinical and other preventive services, and healthy and safe physical environments.

[The National Association of County and City Health Officials \(NACCHO\)](#) announced its selection of [12 local health departments](#) to receive grant funding to initiate and complete a robust community health improvement process in preparation for the new, voluntary, national accreditation process for public health departments due to launch in September. With support from the Robert Wood Johnson Foundation (RWJF), each local health department received \$35,000 to develop a community health assessment (CHA) and a community health improvement plan (CHIP), two of the three prerequisites that every health department must complete before applying for accreditation. Congratulations to our own [Alachua CHD](#) for being one of only 12 across the county to receive the grant.

DOH's Office of Health Statistics and Assessment, along with the Office of Performance Improvement and federal partners from the Centers for Disease Control and Prevention (CDC), took a new workshop entitled "**Assessment Data and Quality Improvement Techniques: Tools for Improving Community Health Plans and Outcomes**" on the road. The workshop was held Daytona Beach, Tallahassee and Sarasota. The three workshops reached 97 participants representing 43 county health departments (64% of all Florida CHDs) and eight key community partner organizations (e.g., hospitals, health planning councils, AHEC, university). The workshop evaluations were overwhelmingly positive and included a number of constructive comments. The workshop materials will soon be available on the COMPASS Web site (www.doh.state.fl.us/COMPASS). Thanks to all who gave us their time and especially to the staff at **Volusia** and **Sarasota** CHDs for being such outstanding hosts.

Your CHDs and/or community's news belongs here! Share your news with colleagues; e-mail items to Christine.Abarca@doh.state.fl.us.

Next Statewide Meet-Me Call, , Monday, October 17 from 3-4 pm ET

Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on **Monday, October 17** from **3-4 pm ET**. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-808-6959, conference code 2691017#. The agenda will be e-mailed to members of the COMPASS distribution list. Send agenda items and/or additions to the distribution list to Christine_Abarca@doh.state.fl.us

Dates for the 2012 quarterly calls are January 23, April 16, July 16 and October 15

Visit the COMPASS Web Site and Web-Based Tool Kit

New on the COMPASS website are two additions to community reports: results of the 2010 Community Health Improvement Survey and mini-grant deliverables. Visit the web site at http://dohiws/divisions/planning_evaluation/CHAI/PHInfrastructure/index.htm#MoreInformation. Coming soon: mini-grant deliverables organized by category (e.g., community health status assessment, organizational timeline, vision, community health improvement plan). We welcome your comments and suggestions on ways to improve the Web site and will gladly post reports and/or products resulting from your assessment and planning work. Send them to Christine_Abarca@doh.state.fl.us

What's new on CHARTS

The [2010 county-level Behavioral Risk Factor Surveillance System \(BRFSS\)](#) data on Florida CHARTS is now **available**. Topics include overweight and obesity, diabetes, physical activity and many others. Data for 2002, 2007, and 2010 is available for all 67 Florida counties. The BRFSS is a telephone health survey system which tracks health conditions and risk behaviors. CHARTS' other recently updated indicators include hospitalizations and incidence data - the latest data for 2010 is now published. Visit our website at: www.floridacharts.com

Follow Florida CHARTS on facebook: <http://www.facebook.com/FloridaCHARTS>

Events, Resources and Opportunities

Events

[NACCHO](#) announces a new teleconference series on **performance improvement for local health departments**. These calls are designed to respond to timely, common technical assistance requests related to **accreditation, community health assessment and improvement planning** processes, MAPP and more. Calls are open to anyone and participation is free but pre-registration is required. Learn more about the calls and the schedule at <http://www.naccho.org/topics/infrastructure/pi-ta-teleconference-series.cfm>. The first call was held on Thurs., October 13, 2011 on the topic of community health assessment. Calls will be ongoing and recorded for playback at later dates.

[The Health Planning Council of Northeast Florida](#) is holding their [annual meeting](#) Thursday, **October 27**, 2011 from 11:00-2:00 pm in Jacksonville. Registration and a networking reception will take place from 11:00-12:00 and will be immediately followed by the luncheon featuring keynote speaker Chuck Underwood, founder of the Generational Imperative, Inc. The theme of the presentation is **Generation Innovation: Healthcare Planning for All Ages**. Immediately following the luncheon, Chuck Underwood will host a two hour workshop to go into more detail on the topics covered in his keynote address. The Health Planning Council (HPC) will also be releasing the findings from the 2010 Utilization study: **ER and Hospital Admissions from Youth Sport-Related Concussions or Head Injuries** at the event, along with unveiling the topic for the 2011 Utilization Study at the luncheon. Visit <http://www.hpcnefevent.org> for more information.

Registration is now available for **University of South Florida (USF) Social Marketing Field School's** class [Focus Group Research Strategies](#) on **January 3-7**, 2012 at the USF Lawton and Rhea Chiles Center in Tampa. The course is an intensive overview of **focus group procedures** in the public and non-profit environment. Attention will be placed on question development, moderator skills, analysis strategies and planning critical logistical details of focus group interviews, and analyzing results of focus group interviews. The course will examine unique methodological characteristics of focus group interviews, identify emerging trends, and explore areas of appropriate and inappropriate use. Please visit www.cme.hsc.usf.edu for full information and registration (Select "Course Calendar," then "January 2012").

Opportunities, Grants and Awards

NACCHO's [Model Practices Program](#) honors and recognizes outstanding local health practices from across the nation and shares and promotes these practices among local health departments (LHDs). Model and promising practices cut across all areas of local public health, including, but not limited to, community health, environmental health, emergency preparedness, infrastructure, governmental public health, and chronic disease. Once practices are designated as model or promising, they are stored in the Model Practices Database so all LHDs can benefit from them (go to <http://www.naccho.org/topics/modelpractices/database/index.cfm> for the database). Each fall NACCHO encourages all LHDs who have implemented practices that (1) address the needs of identified populations, (2) promote and foster collaboration, (3) ensure the effective use of resources, and (4) provide framework for the development of future programs with the potential of more successful outcomes to apply for a model or promising practice award. NACCHO will accept model practice applications **October 10 through November 11, 2011**. For more information regarding the application process including the 2011 sample application, FAQs and guidance documents please see: <http://www.naccho.org/topics/modelpractices/mp-application.cfm>

[Blue Cross and Blue Shield of Florida Foundation Accepting Nominations of Organizations and Individuals for Sapphire Award](#). A total of \$360,000 will be shared among organizations, programs, and individuals in recognition of their demonstrated leadership, success, high merit, and impact in improving the health-related outcomes of Florida's **at-risk populations** and communities. Go to http://www3.bcbsfl.com/wps/portal/bcbsfl/bluefoundation/bfpages?WCM_GLOBAL_CONTEXT=/wps/wcm/connect/www_content/SI_BCBSFL/SA_BlueFoundation/SA_Our_Focus_Areas/SA_SapphireAward for more information. The deadline to submit is **October 21, 2011**.

The [CVS Caremark Community Grant program](#) awards funds to organizations targeting **children with disabilities**. Projects will focus on healthcare to the uninsured and underserved, and to public schools. Grants of up to \$5,000 will be awarded to nonprofits for programs targeting children under age 21 with disabilities that address health and rehabilitation services or enabling and encouraging physical movement and play. Organizations applying must have a CVS/pharmacy store located within the state where the community organization resides. Go to <http://info.cvscaremark.com/community/our-impact/community-grants> for more information. The deadline to apply is October 31, 2011.

The [National Association of Chronic Disease Directors \(NACDD\)](#) is pleased to release the [2012 Action Communities for Innovation and Environmental Change \(ACHIEVE\) Request for Funding and Technical Assistance applications](#). The 2012 ACHIEVE Community Request for Funding Assistance seeks applications from local community coalitions or other local or regionally-based organizations. Up to five new ACHIEVE communities will be selected to implement **policy, systems and environmental change strategies** and to enhance or develop a Community Health Action Response Team (CHART). NACDD has approximately \$440,000 available to fund up to five **ACHIEVE communities** (\$88,000 each) in states or U.S. Territories for a two-year project period. The five selected communities will collaborate with the State Health Department's (SHD) Chronic Disease Program, as well as NACDD, an assigned community mentor, and other national partners. Applications are due by **November 7, 2011**. Go to <http://www.chronicdisease.org/nacdd-initiatives/achieve-1/2012-achieve-rfa-forms> for more information.

[Mary Byron Project Celebrating Solutions Awards Program to Honor Innovative Domestic Violence Programs](#). Awards of \$10,000 will honor innovative U.S. nonprofit and government programs designed to help end the generational cycle of **domestic violence**. Go to <http://marybyronproject.org/CelebratingSolutions.html> to find out more. The deadline to submit is **November 18, 2011**.

The [Office of Rural Health Policy \(ORHP\)](#) is pleased to announce the release of the FY 2012 Rural Health Care Services Outreach Grant Program. ORHP's Outreach Program supports projects that demonstrate effective models of outreach and service delivery through collaboration, adoption of an evidence-based or promising practice model, demonstration of health outcomes, replicability and sustainability. Proposed projects will have an **outcomes-oriented approach** that will enhance and sustain the delivery of **effective health care in rural communities** by tracking specific health indicators that will demonstrate the impact of their project at the end of their grant period. Proposed Outreach projects can take the framework of an evidence-based or promising practice model and tailor it to their community's need and organization. Go to <http://www.grants.gov/search/search.do;jsessionid=kTwBT8rHJLQPZ1QGnJHtlyBPhctjvPhk3IT7LkhqMLLsfFQJc30!-1746871694?oppld=124153&mode=VIEW> for application information. The deadline to apply is **November 22, 2011**.

[National Gardening Association Accepting Applications for Youth Garden Grants](#). One hundred grants valued up to \$1,000 will be awarded to schools and community organizations in the United States working to provide **child-**

centered garden programs. Go to <http://www.kidsgardening.org/grants/2012-youth-garden-grants-1> for more information. The deadline to submit is **November 28**, 2011.

[Responsible Sports Program Opens Fall 2011 Community Grants Program](#). Twenty grants in amounts of \$2,500 and \$5,000 are available to U.S. **youth sports organizations** whose coaches, parents, administrators and supporters participate in the Responsible Sports program. Go to http://www.responsiblesports.com/community_grants/default.aspx for more information. The deadline to apply is **November 30**, 2011.

Walmart Foundation is giving [Local Community Contribution \(LCC\) grants](#). The Walmart Foundation has areas of focus including **Education, Workforce Development / Economic Opportunity, Health and Wellness, Environmental Sustainability, and Hunger Relief**. The funding minimum is \$250. Grants are usually less than \$5,000. Go to <http://walmartstores.com/CommunityGiving/10526.aspx> for more information. The deadline to apply is **December 1**, 2011.

[Whole Kids Foundation Invites Applications for New Grant Program to Support School Gardens](#). Grants of \$2,000, along with curriculum and mentorship resources, will be provided to one thousand schools and garden-related nonprofit organizations to support the launch or expansion of **school gardens**. Go to <http://wholekidsfoundation.org/gardengrants.php> for more information. The deadline to submit is **December 31**, 2011

[Florida KidCare Act-Out for Health Contest](#) to create a billboard, Public Service Announcement, or essay is open for submissions from students in grades 4 through 12. Go to <http://www.actoutforhealth.net/students/> for more information. The submission deadline is **January 6**, 2012.

[Nominations Invited for Community-Campus Partnerships for Health Awards](#). The awards program recognizes exemplary partnerships between communities and institutions of higher education working to improve **higher education, civic engagement, and overall community health**. Go to <http://depts.washington.edu/ccph/awards.html#NominationGuidelines> for more information. The deadline to apply is **January 13**, 2012.

Resources

The new [National Institutes of Health publication, Principles of Community Engagement, 2nd Edition](#) updates and expands the 1997 booklet published by the Centers for Disease Control and Prevention and the Agency for Toxic Substances and Disease Registry (<http://www.cdc.gov/phppo/pce/>). The executive summary describes the publication as a primer that "can serve as a guide for understanding the **principles of community engagement** for those who are developing or implementing a community engagement plan." Copies may be ordered through the Government Printing Office at <http://bookstore.gpo.gov/actions/GetPublication.do?stocknumber=017-024-01694-2>.

[Color Me Safe - A New Coloring Book from CDC's Injury Center](#). This new CDC resource helps **children learn how to stay safe** by following the fun, playful story of the "Safe Family" who take steps to protect themselves at home, on the road, and at play. Go to <http://www.cdc.gov/injury/colormesafe/?source=govdelivery> for more information.

[The Office of Minority Health, U.S. Department of Health and Human Services](#), has put out that latest edition of [Healthy Minorities, Healthier America Newsletter](#). Included are: Infant Mortality Awareness Month 2011, NPA Toolkit for Community Action, Preconception Peer Educators Program (PPE), Minority Health Advisory Committee Issues Disability Report, Care for Cultural Competency? Check Out New Website!, Rendezvous with the History of Health Disparities in the U.S., New! Search OMH Library Catalog Online, Research Corner, HIV/AIDS Bilingual Glossary Widget, Be a follower, to be a leader!, Keep Up with Weekly Minority Health Updates? To find out more, visit <http://minorityhealth.hhs.gov/templates/browse.aspx?lvl=3&lvlid=297>.

[DOH's Office of Performance Improvement \(HPI\)](#) has launched a new [Bright Ideas Databank](#) (previously Best Practices) on the HPI intranet site. The databank is the department's **central location of innovative public health and business processes and practices**. It includes all entries previously recognized as best or promising practices and bright ideas, as well as Davis Productivity Award winners. Submissions that are Davis Award winners have been recognized as promising by other external entities, and those that are evidence-based practices and interventions are noted as such in the description section. Benefit from your colleague's experiences by reviewing and using their ideas. Go to <http://www.doh.state.fl.us/hpi/BestPractice.html>.

[Unnatural Causes.Is Inequality Making Us Sick?](#), the four-hour documentary series exploring racial and

socioeconomic inequities in health, is available on DVD for loan from the **Office of Health Statistics and Assessment, COMPASS Initiative**. Showing clips from the documentary is a terrific way to jumpstart a visioning process (as **Jo Landrito** and the folks at **Leon CHD** did recently), a prioritization process, or a community forum. The series objectives are: "(1) Increase public awareness of our alarming socioeconomic and racial/ethnic inequities in health and their human and financial costs; (2) Promote understanding of the various ways in which class, racism and disempowerment can get under the skin and influence health outcomes; (3) Illustrate how well-being is not just a matter of making good choices and having access to quality care; our outcomes are inextricably linked to the social conditions that surround and shape our lives; (4) Demonstrate that health inequities affect all of us; (5) Move health discussions 'upstream' . to a preventive approach that looks to change the underlying conditions that shape whole group outcomes; (6) Link health discussions to social and economic policies - e.g., housing, racism, education, jobs and wages, community development, social supports and tax policy; (7) Communicate hopeful solutions that draw public and policy maker attention to innovative and community-based initiatives for health equity." Visit http://www.unnaturalcauses.org/video_clips.php to find out more. If you would like to borrow it, please contact Daphne_Holden@doh.state.fl.us.

About COMPASS

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of COMPASS are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing.

<http://www.doh.state.fl.us/compass/>

email: Christine_Abarca@doh.state.fl.us

phone: 850 245-4009, ext 2071

This message is a service of the **Florida Department of Health, Office of Health Statistics and Assessment**