



**“CTG: From Disparity to Equity”**  
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Florida Office of Minority Health

# Do You Remember? May 9, 1980



# ACCIDENT

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Definition = unfortunate happening that occurs unintentionally and usually results in harm, injury, damage, or loss

Sunshine Skyway disaster---35 deaths

***What if 229 people died ---everyday?***

# What If We Had Eliminated Disparities in the Last Century?

**In the year 2000, there were an estimated 83,500 “excess deaths” due to disparities:**

- **24,000 from heart disease**
- **4,700 infant deaths**
- **22,000 from diabetes**
- **2000 Black women from breast ca**
- **7,000 from HIV / AIDS**

***229 deaths/day = 83,585/year***



## **Disparity** *(definition)*

**When one group of people gets sick and/or dies sooner and at a higher rate than other groups of people.**

### In Florida:

**Black infant mortality 2-2.5x higher, P.R. 40%**

**Prostate cancer death rate BM 3x higher**

**HIV/AIDS rate is @ 7x higher**

**Diabetes death rate is 2-3X higher**

# Mortality of Prostate Cancer, FL, 1981-2005



# **Rates of Hospitalization with Diabetes Low Extremity Amputation, FL, 2006**



# **Rates of Emergency Room Visit for Diabetes, FL, 2005**



# **Infant Mortality Rate, FL, 1997-2006**



# Percent of HIV/AIDS Cases by Race, FL, 2008

HIV/AIDS Cases

2000 Florida Population



# Closing the Gap Program

## Statewide Coordinator: **Betty Smith**

- **Legislation:** in 2000, F.S. 381.7531-7538
- **Basis:** Evidence of Health Disparities
  - HIV/AIDS Blacks are @ 50% of the cases
  - Infant Mortality—rate is 2-2.5X higher
- **Purpose**
  - Support the healthcare outreach of CBOs, FBOs, etc.
- **Priority Areas (7)**
  - Immunization, Cancer, Cardiovascular Disease, Diabetes, HIV/AIDS, Maternal & Infant Mortality, Oral Health
- **Current Funding & Projects**
  - @\$3. 2 million/year, 44 projects in 23 counties;  
**one disparity per project**

# Closing the Gap



- **CTG Program Overview**

- 3 year cycle; \$120,000 (avg.)/yr. HIV/AIDS up to \$145,000 (avg.)

- **Legislative Intent**

- 381. 7352 (1) CTG is to address:

- health promotion,

- health awareness and

- disease prevention needs of Florida's minorities

## **\$ Cost Effectiveness**

- Improvements in immunization, cardiovascular dis. & cancer

- Outcomes = disease prevention promotion, screenings, limited diagnostics & referrals. >50,000 served, @\$100/service

# Florida DOH

## Office of Minority Health

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- **KEY LEGISLATION**
  1. Florida Statutes 20.43 (9)
  2. F.S. 381.7531-7538
- **MISSION:** eliminate health disparities
- **PROGRAMS**
  - o Closing the Gap
  - o State Partnership Grant Program
  - o Florida Healthy People 2010



## What You Must do...

- **Dive D-E-E-P**
- **1. *Document, Document, Document***
- **2. *Educate***
- **3. *Expand Funding Options, i.e. NIH, CDC, RWJF***
- **4. *Partner***



## **D = Document**

- 1. Keep accurate accounting records (“Stress Test”)**
- 2. Submit timely reports to contract managers--\$\$\$**
- 3. Document all required data in CTG database**
- 4. Document successes, i.e. Success Story Generator**
- 5. Publish—adds credibility to your program & CTG**



## E = Educate

- 1. Stay abreast of information about disparities, grants, opportunities, i.e. [www.omhrc.gov](http://www.omhrc.gov), etc.
- 2. Don't miss an opportunity to educate the public or elected officials about health disparities or CTG
- 3. . Emphasize behaviors that decrease disease
- 4 Focus on health literacy –keep it simple

# Adult English Literacy in the US

- **Importance:** Average reading level in US: 8<sup>th</sup> – 9<sup>th</sup> grade
- **Prevalence** across 85 medical studies:
  - 26% low health literacy
  - 20% marginal health literacy
  - **More common among elderly, minorities, immigrants, chronic disease patients**
  - **HRSA Health Literacy Web-based Curriculum**

Paasche-Orlow, JGIM 2005

# E = Expand Your Funding Sources



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## Florida Recovery Act (ARRA) Funding

Program	Total for State
<a href="#">Child Support Enforcement Program</a>	\$4,480,950
<a href="#">Disproportionate Share Hospitals (DSH) Allotments for Fiscal Year 2009</a>	\$4,897,984
<a href="#">AoA ARRA Funding Distribution for Nutrition Services to States</a>	\$7,227,015
<a href="#">State Adoption Assistance and Foster Care Funding Table</a>	\$3,324,963
<a href="#">State/Territories Medicaid and Territories Prescription Drug Program Funding</a>	\$1,859,937,210
<a href="#">Increased Demand for Community Health Care Services (IDS) Grants by States</a>	\$17,616,277
<a href="#">American Recovery and Reinvestment Act, Section 317 Immunization Funding</a>	\$10,461,206
<a href="#">FY 2009 Child Care and Development Fund American Recovery and Reinvestment Act (ARRA) State and Territory Allocations<sup>1</sup></a>	\$105,331,254
<a href="#">Recovery Funding for Community Services Block Grant</a>	\$29,060,460
<a href="#">New Access Points Community Health Care Services Grants by State/Territory</a>	\$10,107,586
<a href="#">HRSA Recovery CIP Announcement</a>	\$41,038,412
<b>Florida Total</b>	<b>\$2,093,483,317</b>



# Partner

- **Faith-based community**
- **Social organizations**
- **Service-oriented groups, i.e. Kiwanis, Links**
- **Research institutions, i.e. CBPR**
- **Academic institutions (student volunteers)**
- **Professional groups, MDs, RNs, DDS, Pharm.**
- **Community based organizations**
- **Others**
- **Referrals**



# Upstream--OMH's Role

- **1. Policy—Cult. Competency, Minority Health Profile, Operational & Strategic plan**
- **2. Programs—SPG, promotions, events, media**
- **3. Guidance—contract manager**
- **4. Support—CTG Coordinator, resources etc.**



# Florida Health Disparities Strategic Plan 2008-2011

## Goals

- I. **Promote culturally competent, linguistically appropriate, health care delivery**
- II. **Advocate for resources that support the elimination of health care disparities**
- III. **Decrease morbidity and mortality rates due to health care disparities.**

[www.doh.state.fl.us/minority](http://www.doh.state.fl.us/minority)

# HHS' *Think Cultural Health*

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## Culturally Competent Curriculum Modules

### Nurses

Culturally Competent  
Nursing Modules

### Language Services Guide

### Physicians & Physician Assistants





# Florida DOH Operational Plan

**Purpose- improve effectiveness of DOH efforts to decrease health disparities by:**

- a. Setting clear goals and defining roles**
- b. Providing evaluation of progress toward goals**
- c. Reducing unnecessary duplication of efforts**
- d. Increasing intra-departmental communication**



# FL Minority Health Profile

## 1. Social determinants of health

- income
- educational level
- housing
- English proficiency
- insurance
- access to care
- employment
- poverty level

## 2. Leading cause of deaths/disparities

## 3. Hospitalizations

## 4. Injuries

## 5. Modifiable Behaviors



# State Partnership Grant Program

**Coordinator: Cynthia Seaborn**

- **FL Health Disparity Strategic and Operational Plans**
- **Minority Health Web- Based Resource Directory**
- **Speaker's Bureau**
- **Technical Assistance**
  - **Board Governance,**
  - **Strategic Planning,**
  - **Grant writing,**
  - **Partnership Development & CBPR**
- **CLAS & Cultural Competency Training**
- **Regional Best Practice Workshops**



# Florida Minority Health Network

## Vision

Florida OMH as the *focal point* for improving the health status of Florida's racial & ethnic populations.

## Network Features/Components

**Publications/Reports/Data**

**Grants/Research**

**Pilot Programs/Initiatives**

**Local/State Health Resources**

**Local CBOs, FBOs, Social orgs.**

**Private Health System Resources**

**Educators/Advocacy Groups**

**and Others...**

**Academic Partners**

**Lay Health Workers**

**Volunteers**

**Best Practices**

**Trainings,CLAS**

**Health Providers**

**Health Policy**

# Moving From Disparity...



**... to Equity!**  
**Sunshine Skyway Bridge**  
**(7 years later)**



**THANK YOU!**



**Emile Commedore, MD, JD, Director**  
**[www.doh.state.fl.us/minority](http://www.doh.state.fl.us/minority)**