



**Florida Injury Prevention Advisory Council and Goal Teams  
Meeting Summary Minutes**

Office of Injury Prevention  
Embassy Suites Hotel, USF - Tampa, Florida      October 14 - 15, 2008

**Wednesday – October 14, 2008**

- **Welcome, Introductions and Opening Remarks** – Lisa VanderWerf-Hourigan, M.S., Director, Office of Injury Prevention (OIP).  
Ms. VanderWerf-Hourigan opened the meeting by welcoming everyone and reviewing the contents of the meeting notebook that was provided for each member. Changes to the 2009 – 2013 Strategic Plan were discussed. A brief overview of the new standing agenda items was given. Attachment 1 is the attendance list.
- **Developing SMART Strategies** – Linda Bailey, Project Manager, Office of Public Health Preparedness, Florida Department of Health.  
Ms. Bailey instructed FIPAC and Goal Team members on the use of SMART strategies for strategic planning processes.
- **2009 – 2013 Goal Teams Breakout** – Work session on current State Plan Objectives.
- **Celebration of Florida’s Injury Prevention Successes**  
The celebration event was a thank you to the many contributors to Florida’s success and served to further energize its injury prevention community. The evening celebration event was attended by the 2004-2008 FIPAC and Strategic Plan Goal Team Leaders and teams. Speakers included: Dr. Ileana Arias, Director, NCIP, CDC; Dr. Ana Via Monte Ros, Florida Surgeon General; and Amber Williams, Executive Director, STIPDA.



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**Thursday – October 15, 2008**

- **Welcome, Recap of Day One, Overview of Day Two** – Lisa VanderWerf-Hourigan, M.S., Director, Office of Injury Prevention (OIP).
- **Standing Agenda Items** –
  - **Poisoning** – Kyla Shelton, MPH, Injury Epidemiologist, OIP  
Joanne Chambers-Emerson, BSN, Tampa General Hospital, Poison Control Center.  
Dianne Clarke, Operation PAR, Inc.
  - **Motor Vehicle Crashes** – Marianne Trussell, Florida Department of Transportation
  - **Domestic and Sexual Violence** – Jan Davis, Sexual Violence Prevention Program, Florida Department of Health (DOH)
  - **Suicide** – Lisa VanderWerf-Hourigan, M.S.  
Dianne Clarke
  - **Child Maltreatment** – Michelle Akins, Children’s Medical Services, DOH
- **Attendee Reports** – Attachment 2
- **Next Steps** - Lisa VanderWerf-Hourigan, M.S.  
A meeting evaluation was conducted.
  - Positives - Good information was provided. The meeting was productive. Reorganization of goals was needed and beneficial.
  - Negatives – A few individuals had poor experiences with the hotel.



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**Attachment 1**

<b>Last Name</b>	<b>First Name</b>	<b>Organization</b>
Akins	Michelle	Florida Department of Health
Austin	Larry	Florida Department of Highway Safety & Motor Vehicles
Bailey	Linda	Florida Department of Health
Baxter	Larry	Florida Department of Elder Affairs, Communities for a Lifetime Bureau
Beattie	Lynn	National Council on Aging
Bencie-Fairburn	Jennifer	Florida Department of Health, Division of Emergency Medical Operations
Byers	Patricia	University of Miami
Carvallo	Nancy	Agency for Healthcare Administration
Chambers-Emerson	JoAnn	Florida Poison Information Center, Tampa General Hospital
Dodd-Noland	Virginia	University of Florida
Gruener	Leilani	Florida Department of Health, Office of Injury Prevention
King	Michele	The Children's Hospital of Southwest Florida
Liller	Karen	University of South Florida
Littnan	Susan	Citrus County Health Department
Lo	Michael	Florida Department of Health, Office of Trauma
Loomas	Wendy	Pinellas County Health Department
Magnole	Cindy	Jackson Memorial Hospital
McCloskey	Steve	Duval County Health Department
McDevitt	Susan	Florida Department of Health, Office of Trauma
Parker	Jane	Florida Department of Health, Office of Injury Prevention
Rappa	Marisa	St. Joseph's Hospital
Richter	Cory	Indian River County Emergency Medical Services
Santos	Joe	Florida Department of Transportation
Santucci	Pamela	Broward County Health Department
Scarpetta	Linda	Michigan Department of Community Health, Injury and Violence
Schulman	Carl	University of Miami
Shelton	Kyla	Florida Department of Health, Office of Injury Prevention
Shoemaker	Jean	All Children's Hospital/ Suncoast Safe Kids
Smith	Keely	St. Joseph's Hospital
Summers	David	St. Mary's Trauma Center
Sutherland	Marilyn	University of Miami
Travis	Freida	Florida Department of Health, Office of Injury Prevention
VanderWerf-Hourigan	Lisa	Florida Department of Health, Office of Injury Prevention
White	Elizabeth	Florida Department of Health, Children's Medical Services



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### Attachment 2 - Updates from FIPAC, Goal Team Leaders, and Members:

#### **Penny Detscher** – Florida Department of Education

The Coordinated School Health Resource Center maintains a collection of K-12 health education materials for use by anyone in the state of Florida with an interest in health education. These materials include a variety of injury prevention topics. Materials are available for loan and include books, curriculum guides, videos (VHS and DVD), CD-ROMs, kits, and models. There is no charge for materials and return postage is free. Browse our collection (and those of other DOE libraries) at: <http://doehealthlibraries.cites.fsu.edu/>.

**Healthy School Program:** Florida's Office of Healthy Schools works with schools and districts to assist in developing Healthy School Teams or Wellness Teams. The Coordinated School Health (CSH) model identifies eight (8) areas, that when looked at in a coordinated manner, are highly effective in addressing the health risk behaviors that contribute to the leading causes of death, disability, and social problems among youth and adults. More information can be accessed at: <http://www.fldoe.org/bii/cshp>

The K-12 Health Education and Physical Education Standards have been revised and are going before the State Board of Education in December 2008 for final approval. The Next Generation Sunshine State Standards proposed standards can be found at <http://etc.usf.edu/flstandards/index.html>. The Health Education Standards address injury prevention and safety as one of the 10 overarching components. The Physical Education Standards include benchmarks on safety throughout K-12 and specifically includes water safety in the revised edition.

#### **Marci Hummell** - Osceola County Health Department

The Osceola County Health Department's Drowning Prevention Program is still going strong after just starting in April 2007. To date there have only been two drowning incidents in Osceola County and we are hoping to keep it that way through the holiday season which brings many visitors to our area. In April 2008, Drowning Prevention Coordinator Marci Hummell was asked to speak at the Florida Pool and Spa Conference about how far the program had come in a year. Marci also visited close to 40 preschool, daycare, Pre-K classrooms throughout the spring, especially during Swimming Pool Safety month in April. The Alyssa Parker Memorial Scholarship Fund was a huge success with approximately 115 children in Osceola County, receiving at least one session of swim lessons their families probably would not have been able to give them. The Program is called upon weekly to attend local health fairs and safety events and with the information available the Drowning Prevention Program is always a big hit. Safe Kids- Osceola Chapter and the Osceola County Health Department were able to create an activity book for children together to promote the importance of adult supervision, learning to swim, learning CPR, swimming with a buddy, knowing to call 9-1-1, and much more. Marci and the many others involved in starting the Drowning Prevention Program look ahead to a drown-free holiday season and a great 2009!!!

#### **Gillian Hotz** – University of Miami

**WalkSafe Program** - The WalkSafe Program, an elementary school based pedestrian injury prevention program will be implemented in conjunction with the International Walk to School Day on October 8th, 2008. For Miami-Dade County, the Ryder Trauma Center at UM/JMMC and Miami Children's Hospital the three day program will be implemented

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from October 6-8th, in over 180 public elementary schools this year reaching over 150,000 children in K-5th grade. The funding to support this is from grants from Safe Routes to School, Transportation Enhancement FDOT and The Childrens Trust. For the State of Florida a total of 100 elementary schools will be implementing the WalkSafe program October 8-10th in other counties with the assistance of the trauma centers and SafeKids which includes; Broward: Broward General Hospital and Memorial Regional, Palm Beach: St. Mary's Hospital, Lee: Lee Memorial, Brevard: Holmes Regional, Duval: Shands Jacksonville, Santa Rosa: Sacred Heart Hospital, Orange: Orlando Regional, Polk: Lakeland Regional, FDOT District Office. The funding to support this is from grants from Florida EMS, The Miami Project to Cure Paralysis, and FedEx. For more information please see the website at [www.walksafe.us](http://www.walksafe.us)

Concussion Program - The University of Miami, School of Medicine's Concussion Program has now joined the new UHealth Sports Medicine Center at UMH. Directed by Gillian Hotz, PhD and Kester Nedd, DO the concussion program is a comprehensive program that offers neuroimaging, neurological evaluation and neuropsychological and IMPACT testing. The clinic is available to all high school, college and professional athletes as well as other members of the community. For more information see the website at [www.uhealthsportsmedicine.com](http://www.uhealthsportsmedicine.com)

### **Susan Littman** - Citrus County Health Department

Since the June meeting, the Citrus County Health Department has been involved in continuous Child Passenger Safety education programs, both at the Inverness office, and at the two local hospitals. A total of 260 parents and other caregivers participated in classes, with 123 car seats and booster seats provided from June through Sept. CPS technician training was provided for Citrus, Marion, and Alachua counties in Aug. with 9 people completing the course. We participated in a Health and Safety Fair reaching over 400 people for CPS week in September. Seat checks were also provided with the misuse rate for last month at 66% for the county. We have initiated the W.H.A.L.E. (We Have A Little Emergency) identification system for children riding in safety seats. The Health Department is partnering with all first responders to ensure countywide awareness and promotion of the program. The Health Department was awarded a safety grant from the DOT for 2008-2009 to continue the comprehensive CPS program. Fall prevention presentations for seniors reached 62 individuals at the County Health and Safety Day for Seniors. The Car Fit program was also part of the event, with individual safety assessments made for each participant's vehicle.

### **Wendy Loomas** - Pinellas County Health Department

The Pinellas County Fall Prevention Coalition has begun its train-the-trainer sessions, funded by an EMS grant for 2008-2009. Between September and January, there will be 25 classes taught to community volunteers and professionals who will then be qualified to either teach on-going strength and balance classes or make one-time presentations on getting up from a fall, or both. The coalition expects a minimum of 10 students per class, most of whom will take both classes, so there should be well over 100 new trainers in the community by the end of the training period. In order to have the greatest impact on the number of falls in the county, Coalition members are working to assist the new trainers in the 10 zip codes with the most falls by helping them market their training, find locations, and other similar logistics. October is also Domestic Violence Awareness month, and the Pinellas CHD Injury liaison is involved in two major events commemorating this. One is a cross-training with domestic violence and child protection professionals to improve their response to families dealing with both issues, and the other is an evening training for youth pastors and other youth leaders in faith communities to help them more



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effectively talk with youth about healthy relationships. Finally, the Pinellas CHD celebrates 10 years of an Injury and Violence Prevention Program this October 1st.

### **Susan McDevitt and Michael Lo** – Florida Department of Health, Office of Trauma

Florida's trauma centers reported conducting a total of approximately 170 outreach/prevention activities and 120 research projects in the 2007 Florida Trauma System Annual Report, to be released in October 2008. The Office of Trauma's medical consultants are currently involved in a national ventilator-dependent diaphragmatic pacing study that is being conducted at selected study sites across Florida.

Grant funding was renewed to continue implementing WalkSafe™, a school-based pediatric pedestrian safety intervention program coordinated by Dr. Gillian Hotz at the University of Miami School of Medicine, in 10 high-risk Florida counties, in collaboration with the school districts and trauma centers in those counties.

The Office of Trauma's Pediatric Rehabilitation Study Group, consisting of Dr. Joseph Tepas and Dr. Gillian Hotz, has completed a retrospective analysis of pediatric rehab data, which confirm an association between delay to rehab and diminished recovery. This study was presented at the 2008 British Association of Pediatric Surgeons International Congress in Salamanca, Spain, and has been submitted for publication in the Journal of Pediatric Surgery. The study group will be reviving Senate Bill 1210 during the upcoming 2009 Florida Legislative session for funding a prospective pediatric rehab study, which will have significant public policy implications for pediatric rehab care and outcomes.

Dr. Winston Richards, Chair of the Office of Trauma's Hand Surgery Subcommittee, has completed an analysis of the 1997-2005 AHCA hospital discharge data to determine the incidence of hand and upper limb amputations requiring reimplantation surgery. The most common locations of such injuries were industrial worksites and the home. A "Hand Emergencies" triage training program DVD, produced jointly by the University of Florida Department of Surgery and the Office of Trauma, was finalized in June 2008 and distributed in September 2008 to Florida's trauma centers, acute care hospitals, the Florida Hospital Association, Florida trauma agencies, and the 265 EMS providers in Florida. Outreach programs to prevent these injuries will be implemented, and Dr. Richards will continue to evaluate the AHCA database with regard to these injuries and procedures.

Prom Night, a mandatory outreach program for all trauma centers focusing on alcohol prevention among graduating high school seniors, was a success this year, with no reported crash-related injuries in areas where Prom Night outreach activities were conducted.

Florida's trauma centers reported the following aggregate trauma mortality rates in 2007: 1st quarter = 5.7%, 2nd quarter = 5.8%, 3rd quarter = 5.3%, 4th quarter = 5.2%. The provisional 2007 national trauma mortality rate reported in the National Trauma Data Bank is 4.4%.

### **David Summers** – St Mary's Trauma Center

Distributed multiple copies of the DVD production titled "On the Beaten Path", created and produced by Miami-Dade County high school students depicting youth destructive decisions. 23 high school PhyEd team leaders representing all Palm Beach County (PBC) High Schools received copies and instructions to forward viewing data back to the Trauma Center. In conjunction with SAFEKIDS –Palm Bch County, met with PhyEd chairs from 103 PBC elementary schools during an orientation training day to present the availability of the "Walk-your-Child-to-



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School-Day and the UofM WALKSAFE programs to be held October 8th, 2008. Twelve elementary schools participated in the Walk-Day and 5 as WALKSAFE schools. Over 3000 kids were exposed to pedestrian safety education. St Mary's will again sponsor and orchestrate medical care during December's "Marathon of the Palm Beaches" to be held in West Palm Beach.

Other IP activities occurring within the county: Palm Beach County Fire Rescues Video Production Department, in conjunction St. Mary's produced and aired the repeating 30 minute community education segment on lightning safety on the PBC governmental channel. Other independent productions produced by PBCFR include PSA's addressing pre, post and during a hurricane safety messages. The three PSA's were produced in three languages in partnership with the local 211 office.

SAFEKIDS PBC held a Purple Ribbon Day to raise awareness of the dangers of leaving children unattended in vehicles. This media event was attended by many local governmental leaders and media.

### **Marianne Trussell** – Florida Department of Transportation

Ms. Trussell discussed Florida's Strategic Highway Safety Plan (SHSP), its implementation, and the tracking of projects to implement the SHSP. The tracking tool is available to others agencies for their use. She can be reached at [Marianne.Trussell@dot.state.fl.us](mailto:Marianne.Trussell@dot.state.fl.us) if you are interested. To see the tool in action, you can go to <http://www2.dot.state.fl.us/safetyprogramtracking/> She also discussed funding opportunities such as the federal grants awarded through the DOT and increased fines for traffic violations such as the Enhanced Penalty Zones along Interstate 95. She advised that 2009 is Florida's last chance to obtain \$35.5 million for enacting a primary safety belt law. The law must be on the books and effective by May 30 and enforcement must begin before September 30, 2009, or the money will be given to other states that have enacted a primary law. Carey Baker is from Eustis, Florida, and he represents parts of Lake, Marion, Volusia, Seminole, and Sumter counties. DOT has also established an extensive senior drivers program called Safe Mobility for Life and has a useful website at [www.safeandmobileseniors.org](http://www.safeandmobileseniors.org).