



**Florida Injury Prevention Advisory Council and Goal Teams
Meeting Summary Minutes
Office of Injury Prevention
Doubletree Westshore Hotel – Tampa, Florida
May 17, 2006 – 8:30 AM – 4:30 PM**

Wednesday, May 17, 2006

- **Welcome, Introductions, and Opening Remarks** – Lisa VanderWerf-Hourigan, M.S., Manager, Office of Injury Prevention.
Ms. VanderWerf-Hourigan opened the meeting by welcoming everyone and reviewing the contents of the meeting notebook that was provided for each member.
- **Florida’s Drowning Statistics** – Michael Lo, M.S.P.H., Injury Epidemiologist, Office of Injury Prevention.
Mr. Lo presented current data and trends in drowning incidence in Florida.
- **Update on DOH’s Drowning Prevention Initiatives and Marketing Symposium on Drowning Prevention** – Lisa VanderWerf-Hourigan, M.S., Jane Parker, Planning Manager, and Veronica Hobbs, Injury Prevention Specialist, Office of Injury Prevention.
 - An update was provided on the first Drowning Prevention Awareness/Prevention Campaign “Keep Your Eyes on the Kids”. The top 15 counties in Florida with the highest number of 0-4 year old drowning deaths were identified. During May and June 2006, these 15 counties will conduct drowning prevention activities focusing on the 0-4 year old age group.
 - As part of the CDC Injury Prevention Grant, the Office of Injury Prevention (OIP) facilitated a Drowning Prevention Marketing Symposium on May 15. Attendees included Denny’s Restaurants, Florida Spa and Pool Association, the American Red Cross, the Consumer Products Safety Commission, Safe Kids Worldwide, Child Safety Solutions, the Ounce of Prevention Fund of Florida, AAA Auto Club South and representatives from County Health Departments. An action plan for drowning prevention will be formulated from the Marketing Symposium proceedings.
 - The theme for National Safe Kids week is “Safe Pools for Safe Kids”. The 11 coalitions and 5 chapters in the state of Florida conducted various drowning prevention activities, supported by the OIP. Updates were also provided on other drowning prevention initiatives including those conducted by Safe Kids Florida Coalitions and Chapters and the Denny’s Restaurant Drowning Prevention Event.
 - On May 6, Denny’s Restaurants introduced the third phase of their “Kid’s Safety Zone” program. The third phase focuses on water safety and drowning prevention messages. Restaurants are offering families free activity books that discuss water safety in a fun, interactive format.
- **Update from Injury Prevention “101” Course** – Freida Travis, Government Operations Consultant II, Office of Injury Prevention and Karen Liller, Ph.D., University of South Florida.
The “101” course, revised from the original course developed for EMS personnel was hosted on May 16, 2006. Over 100 attendees were at the first offering of the course



**Florida Injury Prevention Advisory Council and Goal Teams
Meeting Summary Minutes
Office of Injury Prevention
Doubletree Westshore Hotel – Tampa, Florida
May 17, 2006 – 8:30 AM – 4:30 PM**

designed for a broader audience. The Florida Injury Prevention Advisory Council (FIPAC) and DOH Injury Prevention Liaisons (County Health Departments, Children's Medical Services Clinics and Central Office) were invited to attend. Initial feedback from FIPAC and DOH Liaisons was very positive. The Injury Prevention 101 committee plans on holding a teleconference to review evaluation results, and possible future offerings.

- **Florida Injury Prevention Survey, Update on 2006-2007 Action Plan, 2007 Behavioral Risk Factor Surveillance System (BRFSS) Injury Questions, Office of Injury Prevention Update** – Lisa VanderWerf-Hourigan, M.S.
Ms. VanderWerf-Hourigan discussed the 2007 Behavioral Risk Factor Surveillance System (BRFSS) Injury Questions. The BRFSS will be funded by county health departments, and will offer an unprecedented opportunity to collect information on behavioral risk factors related to injury such as seat belt use, drinking and driving, and bicycle helmet use at the county level.
- **Advisory Council Members and State Plan Goal Team Leaders Reports** Each FIPAC member provided an update of injury prevention activities in their area. Goal Team Leaders provided an update on the implementation progress of their goal team.
- **Update from DOH Liaisons**
Most of the 67 counties were represented at the Injury Prevention 101 course and FIPAC meeting. Each liaison gave an update on injury prevention activities in their county or program area.
- **Closing Remarks, Discussion of Interim Conference Calls of Goal Teams, Next Meeting Dates and Meeting Evaluation.**
Attendees comments – overall very positive. Liaisons appreciated OIP providing travel reimbursement so they could attend the Injury Prevention 101 course and FIPAC meeting. The FIPAC meeting was a great networking and educational opportunity. They would like to be invited to future meetings.



Florida Injury Prevention Advisory Council and Goal Teams
Meeting Summary Minutes
 Office of Injury Prevention
 Doubletree Westshore Hotel – Tampa, Florida
 May 17, 2006 – 8:30 AM – 4:30 PM

Attendees

Last Name	First Name	Organization
Allen	Lorraine	FIPAC member, Florida Department of Education
Ararca	Christine	DOH Central Office
Bruce	Crystal	Sarasota CHD
Burphy	Jenneh	Martin CHD
Bustamante	Maria	Dade CHD
Byers	Patrica	FIPAC member, University of Miami
Carlson	Sharon	Manatee CHD
Cianflone	Chrissy	Safe Kids Worldwide
Davis	Richard	Bay CHD
Dearborn	Laura	DOH Central Office – CMS Central Office
Dearwater	Steve	FIPAC member, Jackson Memorial Hospita.
Dodd	Virginia	FIPAC member, University of Florida
Evans	Maggie	Lafayette CHD
Exell	Linda	Columbia CHD
Faison	Regina	Desoto CHD
Franks	Jessica	Baker CHD
Gay	Rhonda	Gulf CHD
Godwin	Charylene	Okaloosa CHD
Gordon	Michael	Jefferson CHD
Gordon	Wendy	Child Safety Solutions
Greene	Vicki	Hendry/Glades CHD
Hall	Amanda	FIPAC member
Harder	Terri	Collier CMS
Henderson	Tammy	Talasssee CMS
Hewett	Rafe	St. John's CHD
Hinton	Ginny	Santa Rosa CHD
Holm	Dianne	Collier CHD
Hotz	Gillian	FIPAC member, Jackson Memorial Hospital
Kidron	Patricia	Volusia CMS
Kuhn	Tammie	DOH Central Office – Administration
Lehman	Janet	FIPAC member, Florida Department of Elder Affairs
Liller	Karen	FIPAC member, University of South Florida
Littnan	Susan	Citrus CHD
Lynn	Angela	DOH
Martin	Pamela	FIPAC member, Florida Department of Financial Services
McCloskey	Steve	Duval CHD
Miller	Elizabeth	Madison CHD



Miller	Sandra	Osceola CHD
Millsap	Deb	Collier CHD
Minschew	Paul	Volusia CHD
Moran	Teresa	Orange CHD
Morris	Daisy	Ocala CMS
Nereida	Penya	Miami CMS
Parizek	Lonnie	Ounce of Prevention
Peterson	Brett	Walton CHD
Prouty	Mary Ruth	Hendry CHD
Regan	Lorraine	Marion CHD
Richardson	James	Brevard CHD
Risher	Valarie	Indian River CHD
Santucci	Pamela	Broward CHD
Schulman	Carl	FIPAC member, University of Miami
Siegenthaler	Lucinda	Lake CHD
Slobodian	Rebecca	Putnam CHD
Sutherland	Mimi	FIPAC member, University of Miami
Trussell	Marianne	FIPAC member, Florida Department of Transportation
White	Elizabeth	CMS - Prevention
Wooten	Rachelle	Leon CHD