



**Florida Injury Prevention Advisory Council and Goal Teams
Meeting Summary Minutes**

Hilton Ft. Lauderdale Airport, Ft. Lauderdale, FL
September 27-28, 2011

Tuesday – September 27, 2011

- **Welcome and Introductions** – Lisa VanderWerf-Hourigan, M.S., Director, Office of Injury Prevention (OIP).
Ms. VanderWerf-Hourigan opened the meeting by welcoming everyone and reviewing the contents of the meeting notebook that was provided for each member. **Attachment 1** is the attendance list.

- **Office of Injury Prevention Updates** - Lisa VanderWerf-Hourigan, M.S., Director, OIP.
Ms. VanderWerf-Hourigan gave the OIP update. The most recent State Bureau Report for OIP was provided in the binders and is **Attachment 2**.
 - Ms. VanderWerf-Hourigan reviewed the new DOH reorganization table.
 - There will be a new Bureau of Emergency Preparedness which will house Emergency Medical Services (EMS) and Preparedness.
 - The Office of Trauma will be moving to the Agency for Health Care Administration (AHCA).
 - A new Division of Community Health Promotion will be created and will include a Bureau of Injury Prevention.
 - The Bureau of Injury Prevention will include: OIP, Brain and Spinal Cord Program, Sexual Violence Prevention, Poison Control, and Shaken Baby Programs.
 - The new reorganization will take approximately a year to complete as legislature must still approve it. A legislative budget request or statutory edits are required.
 - If Children’s Medical Services goes to AHCA than the Division of Community Health Promotion may move under the Deputy Secretary for Health.
 - OIP currently has two vacant positions, a Planning Manager position and an Administrative Assistant position.
 - Heather McHenry, Safe Kids Coordinator is currently on maternity leave.
 - The WaterproofFL campaign was very successful with lots of positive feedback.
 - The top 8 counties received door alarms, printed materials, and a media campaign.
 - The Injury Prevention Award will begin nominations on October 1, 2011 and end on December 1, 2011.
 - Goal team updates were reviewed.
 - Goal Team 2 recently completed a rural pilot.



- Goal Team 3 held the first Senior Falls Prevention Coalition meeting as well as put on the Senior Falls Prevention Webcast on September 23, 2011.
- Goal Team 4 finished the summer WaterproofFL campaign.
- Goal Team 5 is looking at additional educational needs.
- The bicycle helmet grant was moved to the University of Florida Resource Center.
- The Centers for Disease Control and Prevention (CDC) Core Violence and Injury Prevention Program (VIPP) Grant was awarded. Florida was one of twenty states to originally receive the grant. Eight additional states were later added. The grant is twice the amount as last year's.
- The Sexual Violence Prevention grant was recently completed. It was one of six.
- OIP is attempting to get travel approval for additional members for future FIPAC meetings.
- The Special Needs grant was awarded for next year. Lisa VanderWerf-Hourigan has been completing the site visits due to Towana Bonnet's departure.
- A Teen Safe Driving Summit was held in Tampa, Florida on September 22-23, 2011. It included fifty teens from around the state.
 - The teens came up with a five point plan that includes additional graduated driver's licensing requirements.
- The Safe Kids Coalitions could be expanding into the panhandle with the potential addition of another chapter.
- There is a suicide prevention coordinating council meeting the first week of October.
- Kyla Shelton, Injury Epidemiologist has been helping with the prescription drug data surveillance.
- **CDC 2011-2016 Core VIPP Grant Requirements** - Lisa VanderWerf-Hourigan, M.S., Director, OIP.
Ms. VanderWerf-Hourigan reviewed the new 2011-2016 Core VIPP grant requirements.
 - The new 2011-2016 Core VIPP grant requirements included the identification of two specific program interventions and two policy strategies. The grant was written so that these program and policies could be identified by FIPAC during this meeting.
 - A discussion ensued regarding potential programs and policies. FIPAC members will be emailed and asked to vote on the following options:
 - Program:
 - Drowning prevention
 - Senior falls prevention
 - Teen driving (Teen Driver Challenge program)
 - Sports injury prevention



- Teen dating violence prevention
- Policies:
 - Motor vehicle crashes (potentially including teen driving)
 - Sports injury prevention
 - Senior falls prevention
 - Poisonings (including unintentional suicides)
- **2009 – 2013 Goal Teams Breakout**
Work session to finalize the 2011 Action Plan and to begin the 2012 Action Plan for each Goal.
- **Motorcycle Education Programs Presentation**
A presentation on Motorcycle Education Programs at the Ryder Trauma System was given by Patricia Byers, M.D., F.A.C.S. and is [Attachment 3](#).
- **Summary of Day One and Overview of Day Two** – Lisa VanderWerf-Hourigan, M.S., Director, OIP.

Wednesday - September 28, 2011

- **Attendee Reports**
Prior to each Florida Injury Prevention Advisory Council meeting, participants are asked to send a brief programmatic update to be included in the meeting notebook ([Attachment 4](#)).
 - During the Council meeting, each attendee may provide a three minute update to meeting participants.
- **Bicycle and Pedestrian Safety Presentation** – David Henderson
Mr. Henderson gave a presentation on bicycle and pedestrian safety. A copy of the PowerPoint is provided in [Attachment 5](#).
- **Next Steps** - Lisa VanderWerf-Hourigan, M.S., Director, OIP.
Ms. VanderWerf-Hourigan closed the meeting by reviewing the items discussed, discussing the next meeting dates, and providing instructions on evaluations and travel reimbursements.

Attachment 1 – Attendance List

	FIPAC	Last Name	First Name	Organization	Goal Team
6	FIPAC/GTL #3	Brimer, Ph.D	Mark		3
19		Buchbinder	Aaron	Nova Southeastern University	
20		Bultman	Syndi	Lee Memorial Health System	3
21		Burgess	Kim		4
1	FIPAC	Byers, M.D., F.A.C.S.	Patricia	University of Miami - Dewitt Daughtry Family Dept of Surgery	2
24		Curlutu	Janine	Lakeland Regional Medical Center	3
2	FIPAC	Davis	Jan	Department of Health, Division of Family Health Services	2
28		Dearwater	Steve	Holtz Children's Hospital	
27		DeCostanza	Joe	Memorial Regional Hospital	
26		Forman	Sheryl	Memorial Regional Hospital	
31	OIP	Gruener	Lani	Department of Health	2
18		Gutierrez	Carolina	Kidz Neuroscience Center	
35		Henderson	David	Miami-Dade MPO	
30	OIP	Henry	Hope	Department of Health	4
33	OIP	Hinkel-Young	Sarah	Department of Health	3
3	FIPAC	Johnson	Dawn	Florida PTA	2
22		King	Michele	Child Advocacy Program, Children's Hospital of Southwest FL	4
4	GTL #2	Loomas	Wendy	Pinellas County Health Department	2
11	GTL #4	Macaulley	Karen	All Children's Hospital	4
5	GTL #2	Magnole	Cindy	Jackson Memorial Hospital	2
7	FIPAC/GTL #3	Mule	Michele	Department of Elder Affairs	3
17		Mulligan	Deborah	Nova Southeastern University	4
14	FIPAC	Nelson, D.O.	Joe	Florida EMS Medical Director	DW
29		Puia	Joanne	Broward General Medical Center	
8	FIPAC	Ryan	Mark	Department of Children and Families	3
32	OIP	Shelton	Kyla	Department of Health	DW
23		Shorkey	Doris	Broward County Health Department	4
15	FIPAC	Shulman, M.D., M.S.P.H., F.A.C.S.	Carl	University of Miami - Jackson Memorial	DW
9	FIPAC	Silvey	Diana	Winter Park Health Foundation	3
25		Sobowale	Olumide	Lakeland Regional Medical Center	2
34	GT	Summer	David	St. Mary's Trauma Center	5
16	FIPAC	Tamariz	Nancy	Agency for Health Care Administration	DW
10	FIPAC	Tesoro	Mark	Lee Memorial Health System	3
34	OIP	VanderWerf-Hourigan	Lisa	Department of Health	4
12	GTL #4	White	Elizabeth	Department of Health Children's Medical Services	4
13	FIPAC	Wilder	Nichole	Department of Education	4



Attachment 2 – State Bureau Report for OIP

Office of Injury Prevention (OIP)

UPCOMING EVENTS/DEADLINES

2011 Summer WaterproofFL - “Pool Safety is Everyone’s Responsibility” pool safety and drowning prevention campaign

For the first time a statewide pool safety and drowning prevention campaign was implemented for Summer 2011. The WaterproofFL "Pool Safety Is Everyone's Responsibility" Campaign emphasizes a multi-faceted approach; Layers of Protection-Supervision, Barriers, and Emergency Preparedness. Supervision is the first layer, with Barriers being the second layer, targeting the situations when an unsupervised child leaves the home area through a door to the pool area or outside of the home. With barriers in place, this will allow time for the adult to find the child before a tragedy takes place.

This statewide campaign will provide a unified statewide message that can be used by a variety of stakeholders. A toll free number, 1-877-362-5033, can be utilized by parents, caregivers, pool owners, and others in learning the steps to protect Florida’s children from drowning.

This year all 67 County Health Departments (CHDs) received educational materials, brochures, posters, partner recruitment kits and water watcher tags. In addition to the educational materials, the CHDs in the top 8 counties, Broward, Miami Dade, Lee, Brevard, Hillsborough, Orange, Sarasota and Hernando (based on the 2008-2009 drowning death data for the 1-4 years old) received door alarms to distribute. The top 8 counties were also provided technical assistance in developing community awareness events. The campaigns in the top 8 counties were provided generalized or specialized WaterproofFL media support, depending on the desire of the CHD. The campaign was completed September 1, 2011 and final evaluations are currently being completed by all 67 CHDs. A midterm progress report was collected July 31, 2011 which showed overwhelming support and positive feedback for the initial campaign kickoff.

2011 INJURY PREVENTION AWARD NOMINATIONS

- The Office of Injury Prevention (OIP), in partnership with the Florida Injury Prevention Advisory Council (FIPAC), annually recognizes an influential individual who has demonstrated commitment to injury prevention.
- A call for nominations will go out by October 1, 2011, with nominations due by December 1, 2011.
- For more information about the injury prevention award visit <http://www.doh.state.fl.us/Injury/IPAdvisoryCouncilPage.html#injury>

SENIOR FALLS PREVENTION COALITION MEETING



- The next Florida Senior Falls Prevention Coalition meeting will be held September 27, 2011 in conjunction with the FIPAC and EMS Advisory Council meetings in Ft. Lauderdale, Florida.
- For more information regarding falls prevention, please contact Lisa VanderWerf-Hourigan 850.245-4440, ext. *2776 or Lisa_VanderWerf-Hourigan@doh.state.fl.us, or Sarah Hinkel-Young at 850.245-4440, ext. *2736 or Sarah_Hinkel-Young@doh.state.fl.us.

PROGRAMS & INJURY PREVENTION AREAS

2009-2013 Florida Injury Prevention Strategic Plan

- The 2009-2013 Florida Injury Prevention Strategic Plan is available on the OIP website at <http://www.doh.state.fl.us/injury/reports.html>. Hard copies are also available upon request.
- The 2009-2013 Florida Injury Prevention Strategic Plan serves as a successor to the 2004-2008 Plan, which is considered nationally as a model state plan.
- The goals for the 2009-2013 plan are: Infrastructure (including data and evaluation), Collaboration, Senior Falls, Early Childhood Drowning and Training. Below is an update for each:
 - Data Workgroup - The Data Workgroup met in July 2011 to provide updates on 2010 activities and to finalize the 2011 Action Plan.
 - Goal Team 2 (GT2): Collaboration - GT2, in conjunction with the Poison Information Center Tampa, held the Rural Community and State Resources Pilot Meeting on August 24, 2011 in Sebring, Florida. The purpose of the meeting is to assist local stakeholders by providing information, an opportunity to collaborate and network. GT2 is preparing educational segments for the upcoming FIPAC meeting and planning an educational webcast for March 2012.
 - Goal Team 3 (GT3): Senior Falls Prevention – GT3 in conjunction with the Department of Elder Affairs is hosting the 2011 Senior Falls Awareness Day Broadcast on September 23, 2011. The webcast will offer 1.5 CME's to physicians through a sponsorship by the Florida Medical Association. The webcast will also offer 1.5 CEU's to RN's, ARNP's, and LPN's. To register to view the webcast please go to: <http://www.surveymonkey.com/s/ZNQDRCY>
 - Goal Team 4 (GT4): Early Childhood Drowning Prevention - GT4 oversaw the development and implementation of the "WaterproofFL" Pool Safety and Drowning Prevention Campaign that is now available at <http://www.WaterproofFL.com>. They are currently working on developing the Florida Childhood Drowning Prevention Coalition.
 - Goal Team 5 (GT5): Training and Education - GT5 met in July 2011 to provide updates on 2010 activities and to finalize the 2011 Action Plan.
- For more information, please contact Sarah Hinkel-Young at 850.245-4440, ext. *2736 or Sarah_Hinkel-Young@doh.state.fl.us.

BICYCLE HELMET PROMOTION PROGRAM GRANT



- The Office of Injury Prevention (OIP) submitted a concept paper in March 2011 to increase the amount of the Florida Bicycle Helmet Promotion Program Grant for the 2011-12 grant cycle to cover a half time position and to increase the number of helmets purchased. The current 2010-2011 grant amount is \$138,169.00.
- From July–August, over 22, 500 bicycle helmets were delivered to 97 community partners throughout the state.
- The Bicycle Helmet Promotion Program’s goal is to increase bicycle helmet use among children in low-income and underserved communities. Since 2000, over 136,500 helmets have been distributed throughout all 67 counties.
- From 2003-2009, the hospitalization rate for non-fatal traumatic brain injuries sustained in a bicycle crash was reduced by 32% among residents ages 5-14 years old.
- "On average, a \$12 bicycle helmet for ages 3-14 years, generates \$580 in benefits to society" (Children’s Safety Network, 2010, p. 4). Total savings since program inception is \$79,170,000.00.

CDC GRANTS

- The Teen Dating Violence Grant was implemented by our sister office in the department, the Sexual Violence Prevention Program. This grant provided funding for 2009-2011 to identify capacity and efforts pertaining to teen dating violence prevention in Miami-Dade County.
- The OIP was one of twenty-eight states awarded the 2011-2016 Core Violence and Injury Prevention Program grant in April. The grant provides \$250,000.00 per year of funding which began August 1, 2011. The OIP was approved, but not funded for additional component opportunities including Surveillance Quality Improvement and Senior Falls Prevention.

FLORIDA INJURY PREVENTION ADVISORY COUNCIL

- The October 2010 and January 2011 FIPAC meetings were postponed due to travel restrictions. FIPAC met via WebEx on April 6 & July 13, 2011 to plan and discuss the implementation of the 2011 Florida Injury Prevention Action Plan, share state and local updates, and receive educational updates. FIPAC has scheduled an in-person meeting for September 27-28, 2011 in conjunction with the EMS Advisory Council Meeting in Ft. Lauderdale, Florida.
- The FIPAC and the Strategic Plan Goal Teams successfully implemented the 2010 Action Plan the yearly implementation plan for the Strategic Plan’s five goals, objectives, and strategies. The FIPAC and the Strategic Plan Goal Teams, completed 111 out of 120 activities for a completion rate of 92.5%,

FLORIDA SPECIAL NEEDS OCCUPANT PROTECTION PROGRAM

- The Office of Injury Prevention (OIP) submitted a concept paper in March 2011 to increase the amount of the Florida Special Needs Occupant Protection Program for the 2011-12 grant cycle to cover a half time position and to increase the number of seats purchased. The 2010-2011 grant amount is \$105,791.00.



- This grant provides specialized car seats to eight children's hospitals and one acute care hospital. These seats are loaned to families for the safe transportation of children with acute special health care needs who are unable to use a regular child safety seat.
- Current program sites are located in following cities: Ft. Myers, Gainesville, Hollywood, Miami, Orlando, Pensacola, St. Petersburg, Tallahassee, and Tampa.
- Tallahassee Memorial Hospital is the newest Special Needs Program site and the second program site in the Florida Panhandle area.
- Three of the current program sites are participating as a long-term loaner program. A long-term loaner program will allow seats and restraints to be loaned for twelve months or more.

FLORIDA TEEN SAFE DRIVING COALITION

- The Office of Injury Prevention is a member of the Florida Teen Safe Driving Coalition. Sarah Hinkel-Young, Injury Prevention Grant Manager serves as a Chair.
- The Teen Safe Driving Coalition aids in the implementation of the Florida Teen Safe Driving Plan, which is designed to provide a comprehensive strategy to assess teen driving issues identifying goals, strategies, action steps and performance measures through a three-pronged effort that includes curriculum development, awareness improvement, and stronger graduated driver's licensing policy.
- The Teen Safe Driving Coalition is holding a statewide leadership summit in Orlando, FL September 23-24, 2011. The summit will have 200 teens from 30 different schools throughout the state gather to build action plans to develop and implement safe driving practices within their region.

IMPAIRED DRIVING COALITION

- The Office of Injury Prevention is a member of the Department of Transportation's Impaired Driving Coalition.
- The Coalition is comprised of agencies and organizations responsible for components of Florida's impaired driving system and/or that work to influence the effects of impaired driving. The Coalition was formed to draft a Strategic Impaired Driving Plan for Florida and to oversee implementation of the Strategic Plan.
- The last meeting was held on August 23-24, 2011 at the Florida Public Safety Institute to finalize performance measures for the new strategic plan. The next meeting is scheduled for November 7, 2011 via videoconference.

MOTORCYCLE SAFETY COALITION

- The Office of Injury Prevention is a member of the Department of Transportation's Motorcycle Safety Coalition.
- The Motorcycle Safety Coalition aids in the implementation of Florida's Motorcycle Strategic Safety Plan, which is designed to provide a comprehensive



strategy to address motorcycle safety issues by identifying goals, strategies, action steps, and performance measures for key program areas.

- The last meeting was held August 4, 2011 in Tampa, Florida. The next meeting
- Visit <http://www.ridesmartflorida.com/> to review some of the coalition's efforts.

SAFE KIDS FLORIDA

- Safe Kids Florida consists of ten local coalitions covering Alachua, Bradford, Broward, Columbia, Collier, Dade, Dixie, Flagler, Gilchrist, Hillsborough, Lee, Levy, Manatee, Orange, Palm Beach, Pasco, Pinellas, Polk, Sarasota, Seminole, Suwannee, Union, and Volusia counties and seven chapters covering Bay, Brevard, Clay, Duval, Lake/Sumter, Leon, Marion, Nassau, St. Johns, Osceola counties.
- Staff has been working with interested parties in the Panhandle to start a new chapter that will cover several counties.
- The OIP is working with Safe Kids USA to update the Safe Kids Florida Lead Agency Coalition Agreement.
- Safe Kids Florida has representation in 34 counties, which represents over 85% of Florida's 0-14 year old population.
- In 2009, the childhood unintentional injury fatality rate in Safe Kids counties was 30% lower than the rate in non-Safe Kids counties which corresponds to 116 fewer deaths than expected had the fatality rates been the same.

SAFE MOBILITY FOR LIFE COALITON

- The Office of Injury Prevention is a member of the Department of Transportation's Safe Mobility for Life Coalition.
- The Safe Mobility for Life Coalition's mission is to improve the safety, access and mobility of Florida's aging road users by developing a comprehensive strategic plan to reduce injuries and crashes among this vulnerable population.
- A meeting was held August 16, 2011 via videoconference to finalize the Safe Mobility for Life Strategic Plan. The next meetings will focus on the development of action plans.

SENIOR FALLS PREVENTION

- Falls are the leading cause of injury-related deaths, hospitalizations, and emergency room visits for Florida's senior population.
- The Office of Injury Prevention is hosting the 2011 Senior Falls Awareness Day Webcast in conjunction with the Department of Elder Affairs on September 23, 2011. The broadcast is being co-sponsored by the Florida Medical Association. It will offer 1.5 CME's to physicians and 1.5 CEU's for RN's, ARNP's, and LPNs. To register please visit <http://www.surveymonkey.com/s/ZNQDRCY>
- The Office of Injury Prevention has developed the first Tai Chi: Moving for Better Balance Evaluation Subcommittee. Five classes have implemented effectiveness measurements pre and post class series to help gather data on the effectiveness of the intervention for the state of Florida.



- The Office of Injury Prevention is working with FIPAC partners to apply for new grant opportunities from the National Institute of Health to enhance Senior Falls Prevention awareness and events throughout the state.

SUICIDE PREVENTION COORDINATING COUNCIL

- The Statewide Suicide Prevention Office is now located with the Department of Children and Families, with the Office of Drug Control being eliminated in January.
- Next meeting of the Coordinating Council will be during the Statewide Prevention Conference October 7-9, 2011
- Dates to remember-
 - 2011 Florida Annual Statewide Prevention Conference <http://faspc.org/> – October 7-9, 2011 Rosen Centre Hotel, 9840 International Drive Orlando, Florida 32819
 - Suicide Awareness Day at the Capitol – February 22, 2012
- New online free training options are available at the Office of Suicide Prevention site: <http://www.helppromotehope.com/events/school.php> New Suicide Prevention course (free) assists learners in identifying risk and protective factors. It also presents effective preventive measures. The course is based upon suicide research and practice recommendations that are widely accepted among mental health professionals.
- Training is also available on Florida's Baker Act, the law that governs involuntary examination and treatment of individuals who present a threat to themselves or others because of mental illness. All of the courses are at <http://www.bakeracttraining.org/>.
- Lisa VanderWerf-Hourigan, Director, Office of Injury Prevention, represents the Department of Health on the Suicide Prevention Coordinating Council, whose next meeting will be mid-January 2011. More information is at <http://www.helppromotehope.com>

Injury Data Reports

- 2005-2009 injury death, hospitalization, and emergency department data for each of Florida's 67 counties are available on the Office of Injury Prevention website at: <http://www.doh.state.fl.us/injury/injurydata.html>.
- 1970s-2009 injury death data is available on the Florida CHARTS website at <http://www.floridacharts.com/charts/Domain2.aspx?Domain='04'>.
- County-level School-Aged Child and Adolescent Profiles, which include injury indicators, are available on the Florida CHARTS website at <http://www.floridacharts.com/charts/SpecReport.aspx?RepID=1031552>.
- County-level Pregnancy and Young Child Profiles, which include injury indicators, are available on the Florida CHARTS website at <http://www.floridacharts.com/charts/SpecReport.aspx?RepID=1013450>.
- 1999-2009 injury death and hospitalization, and 2005-2009 emergency department data, customized for specific projects, are available upon request.



SAFE STATES DISASTER EPIDEMIOLOGY SPECIAL INTEREST GROUP (SIG)

- The Office of Injury Prevention is a member of the Safe States' Disaster Epidemiology SIG.
- Safe States has recommended that each state and territory establish and maintain expertise in disaster epidemiology and disaster injury prevention and mitigation. In keeping with this recommendation, the Disaster Epidemiology Special Interest Group (SIG) has been developed within Safe States to focus on injury epidemiology issues related to disasters. The scope of interest is the use of injury epidemiology tools and approaches in disaster settings to gain improved epidemiologic insights for public health action.

SAFE STATES POISONING INJURY SURVEILLANCE WORKGROUP

- The Office of Injury Prevention is a member of the Safe States' Poisoning Injury Surveillance Workgroup (ISW7).
- The workgroup is finalizing their recommendations for poisoning surveillance and developing their final report. The next call will be in September 2011.



Attachment 3 – Motorcycle Education Program (Dr. Patricia Byers)
(see attached)



Attachment 4 – Bicycle and Pedestrian Safety Presentation (David Henderson)
See attached.