



## 2009-2013 Florida Injury Prevention Strategic Plan Goal Team 2 Conference Call

June 14, 2011 1:00 pm – 2:00 pm EST

### Welcome and Roll Call

- Lani Gruener opened the meeting by welcoming everyone and taking roll. The attendee list is attached to the meeting minutes.

### 2011 Action Plan Update (In order of strategy)

#### Strategy 2A: Educational Update

- Due to the shortened timeframe for WebEx meetings, only one educational update will be provided during each meeting.
- Because the next FIPAC meeting is in less than a month, it was decided that a presenter should be found for the secondary topic, Child Occupant Protection/Vehicular Safety (selected during the April 5, 2011, WebEx meeting).
  - ♦ Cindy Magnole felt that the education update topic should be Child Occupant Protection/Vehicular Safety, because of the new primary seat belt law and the new recommendations from the American Academy of Pediatrics.
  - ♦ Suicide Prevention will be presented on during the next FIPAC meeting.
  - ♦ **Possible speakers:**
    - A Safe Kids Coordinator
    - A child passenger safety technician instructor
    - A representative from the Department of Transportation, Safety Office

#### Strategy 2B: Rural Community and State Resources Meeting (Rural Pilot)

- A brief update was provided on the Rural Pilot Planning call.
- There were no questions or comments on the documents and information provided.

#### Strategy 2D: Statewide Injury Prevention Resources Inventory

- Consensus was reached, that Activity 2D(6) should begin after the inventory tool has been administered at both Pilot Community and State Resource meetings.

#### Strategy 2G: Drug Abuse Broadcast

- **Timeframe:**
  - ♦ Cindy Magnole recommended that the broadcast be held in March 2012, which is Poison Prevention Month.
- Broadcast/WebCast
  - ♦ Jan Davis asked if the broadcast could be held using WebEx, where individuals could participate online, and it could be made available as an online archive (using Trak-It).



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- Because the Office of Injury Prevention (OIP) typically records live broadcasts so that they can be provided in DVD form, a video recording is difficult for the Department of Health to host.
- If another organization is willing to host the video on their servers, the OIP can then provide a link from the web site.
  - » It is possible to track the number of people who click the link on the OIP web site to view the video.
- **Speakers:**
  - Cindy Magnole mentioned the broadcast to Jim Hall (who she recommended as a speaker during the April 5, 2011, WebEx meeting). He would be happy to present during the broadcast.

### **Other Business and Announcements**

- Reminder of the Goal Team 2 WebEx meeting on July 12, 2011 from 1:30–3 PM EST.
- Next Goal Team 2 Conference Call
  - The next conference call will be held on August 9th from 1–2 PM EST.

**Questions and Comments**— None



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**Attendee List**

<b>Member Name</b>	<b>Organization</b>
Jan Davis	Florida Department of Health, Sexual Violence Prevention Program
Lani Gruener	Florida Department of Health, Office of Injury Prevention
Dawn Johnson	Florida Parent Teacher Association
Cindy Magnole	Jackson Memorial Hospital