



2009-2013 Florida Injury Prevention Strategic Plan

2010 Action Plan

Goal Two - Facilitate opportunities for collaborative injury prevention efforts in: Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment and other injuries.

Strategy 2A: Include a brief update (rotate topics) during each FIPAC and Goal Team meeting on each of the following: Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment, and other injuries.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2A(1): Select a primary and secondary topic to provide an educational update on during the previous FIPAC meeting.	Completed 2009 – Violence and poisonings have been selected as topics for the Spring 2010 meeting. Completed 2010 – Suicide and Human Trafficking have been selected as topics for the Fall 2010 meeting.					
2A(2): Identify and contact a speaker(s) to provide the educational update.	Completed 2009 – Mimi Sutherland and GATE Program Graduates will address Violence topics and Bonnie McDougle or JoAnn Chambers-Emerson will address poisonings at the Spring 2010 meeting. Completed 2010 – Dr. Ceslo will be contacted to provide a presentation on Suicide. Jan Davis and Keely Smith will provide an update on Human Trafficking.					
2A(3): Develop an evaluation tool to provide feedback on the educational update.	Completed 2009 – Approved by Goal Team 2 members during the September 8, 2009 conference call.					
2A(4): Educational update is presented to FIPAC.	Biannually	OIP	Lani Gruener	Goal Team 2	Presentation completed.	May be accomplished with current funding.
Completed 2009 Pending – June 2010 update complete. Pending Fall 2010 meeting. Update (10/5/10) – The Fall 2010 FIPAC meeting was not approved and has been postponed until Spring 2011.						
2A(5): Conduct an evaluation to provide feedback on the educational update.	Biannually	OIP	Lani Gruener	Goal Team 2	Evaluation of presentation is conducted.	May be accomplished with current funding.
Completed 2009 Pending – June 2010 update complete. Pending Fall 2010 meeting. Update (10/5/10) – The Fall 2010 FIPAC meeting was not approved and has been postponed until Spring 2011.						



2009-2013 Florida Injury Prevention Strategic Plan

2010 Action Plan

Strategy 2B: Conduct two pilot Community and State Injury Prevention Resources meetings focusing on local resources for Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment, and other injuries. One pilot will be held in an urban area and one in a rural area.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2B(1): Determine the urban area to host the pilot meeting by June 2009.	Completed 2009 – South Miami has been chosen for the urban pilot project.					
2B(2): Determine the rural area to host the pilot meeting by December 2009.	Completed 2009 – The rural areas served by the Tampa Poison Control Center will be the site for the rural pilot project.					
2B(3): Determine the ability to use teleconferencing to conduct the regional meetings.	Completed 2010 – Teleconferencing could be used for regional meetings that have available teleconferencing sites.					
2B(4): Pilot Urban Community and State Resources Meeting	Completed 2010 – On June 3, 2010 the Pilot Urban Community and State Resources meeting was held in Miami, Florida.					
2B(5): Pilot Rural Community and State Resources Meeting						
2B(5)a: Determine site location and date for the meeting.	By February 28, 2010	Goal Team 2	Cindy Magnole, and Wendy Loomas	OIP, FIPAC, IP stakeholders	The date and site location for the meeting is determined.	May be accomplished with current funding.
<i>Pending – During the June 2010 FIPAC meeting it was decided to hold the Rural Pilot in conjunction with the Spring 2011 FIPAC meeting. Update (10/5/10) – The Spring 2010 FIPAC meeting has been tentatively scheduled to be held in conjunction with the EMS Advisory Council meeting in Daytona - which will not allow the Rural Pilot to be held with the Spring 2010 FIPAC meeting.</i>						
2B(5)b: Identify specific needs of the local community	Complete 2010 – During the July 13, 2010 conference call it was decided that topics will include: falls (all ages), motor vehicle traffic (including pedestrian, motorcycle, etc), poisoning and intentional violence (sexual violence, domestic violence and human trafficking).					
2B(5)c: Determine agenda and speakers based on local needs.	60 days prior to the meeting	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	Agenda is finalized at least 60 days prior to the meeting.	May be accomplished with current funding.
<i>Update (10/5/10) – Timeframes for activities for the Pilot Rural Meeting will be adjusted once the meeting request has been approved</i>						
2B(5)d: Identify and invite attendees	60 days prior to the meeting	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders.	Attendees are identified and meeting invitations are sent out at least 60 days prior to the meeting.	May be accomplished with current funding.
<i>Update (10/5/10) – Timeframes for activities for the Pilot Rural Meeting will be adjusted once the meeting request has been approved</i>						



2009-2013 Florida Injury Prevention Strategic Plan

2010 Action Plan

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2B(5)e: Conduct meeting and administer evaluation.	Meeting date and 30 days post meeting	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	Meeting is held and evaluated.	May require additional funding.
<i>Update (10/5/10) – Timeframes for activities for the Pilot Rural Meeting will be adjusted once the meeting request has been approved</i>						
2B(6): Develop a toolkit ¹ to provide a template for the planning and development of regional meetings.	90 days post Rural Pilot meeting	Goal Team 2	Cindy Magnole, and Wendy Loomas	OIP, FIPAC	A toolkit is developed.	May be accomplished with current funding.
<i>Update (10/5/10) – Timeframes for activities for the Pilot Rural Meeting will be adjusted once the meeting request has been approved</i>						

¹ **Planning and Development Toolkit** – Resources to assist local injury prevention stakeholders in organizing a Community and State Resources meeting. Resources might include: a list of steps for planning the meeting, individuals and organizations to include, and lessons learned from previous Community and State Resources meetings.



2009-2013 Florida Injury Prevention Strategic Plan

2010 Action Plan

Strategy 2C: Establish regional Community and State Injury Prevention Resources meetings focusing on local resources for Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment, and other injuries.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2C(1): Contact FIPAC members, Safe Kids Coordinators, County Health Departments, CTSTs, Hospitals/Trauma Centers nursing managers, emergency management and injury prevention coalitions to determine interest in a regional meeting.	By July 31, 2010	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	Injury prevention stakeholders are contacted and interest in a regional meeting is determined.	May be accomplished with current funding.
<i>Update (2/9/10) – Timeframes for activities for the regional meetings will be adjusted after the Pilot Urban Meeting has been completed.</i>						
<i>Update (10/5/10) – Timeframes for activities for the regional meetings will be adjusted once the Pilot Rural Meeting has been completed.</i>						
2C(2): Provide the toolkit to local community liaisons for meeting planning and development.	Within 30 days of contact	OIP	Lani Gruener	Goal Team 2, FIPAC	The toolkit is provided.	May be accomplished with current funding.
2C(4): Community and State Resources Meeting(s)						
2C(4)a: Determine site location(s) and date for the meeting(s).	Within 30 days of contact	Goal Team 2	Cindy Magnole, and Wendy Loomas	OIP, FIPAC, IP stakeholders	The date and site location for the meeting is determined.	May be accomplished with current funding.
2C(4)b: Identify specific needs of the local community	90 days prior to the meeting	Goal Team 2	Cindy Magnole, and Wendy Loomas	OIP, FIPAC, IP stakeholders	Needs are identified at least 90 days prior to the meeting.	May be accomplished with current funding.
<i>Complete — 2008 injury data was reviewed for the rural counties. During the July 13, 2010 conference call it was decided that topics will include: falls (all ages), motor vehicle traffic (including pedestrian, motorcycle, etc), poisoning and intentional violence (sexual violence, domestic violence and human trafficking).</i>						
2C(4)c: Determine agenda and speakers based on local needs.	60 days prior to the meeting	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	Agenda is finalized at least 60 days prior to the meeting.	May be accomplished with current funding.
2C(4)d: Identify and invite attendees	60 days prior to the meeting	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders.	Attendees are identified and meeting invitations are sent out at least 60 days prior to the meeting.	May be accomplished with current funding.
2C(4)e: Conduct meeting and administer evaluation.	Meeting date and 30 days post meeting	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	Meeting is held and evaluated.	May require additional funding.



2009-2013 Florida Injury Prevention Strategic Plan

2010 Action Plan

Strategy 2D: Create and maintain a State-wide Injury Prevention Resources Inventory by county and by mechanism.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2D(1): Evaluate past survey tools.	Completed 2009 – April 2007 survey tool sent out to GT2 on July 22, 2009 for review and comments.					
2D(2): Determine questions needed in survey tool.	Completed 2009 – Questions determined during the September 8, 2009 conference call.					
2D(3): Develop survey tool.	Completed 2009 – The survey tool has been developed and is a portion of the OIP brochure.					
2D(4): Administer the developed survey tool at the two pilot meetings.	Dates to be determined	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	The survey tool is administered.	May be accomplished with current funding.
<p>Pending – The survey tool was given at the June 3, 2010 Urban Pilot meeting.</p> <p>Update (10/5/10) – The Spring 2010 FIPAC meeting has been tentatively scheduled to be held in conjunction with the EMS Advisory Council meeting in Daytona - which will not allow the Rural Pilot to be held with the Spring 2010 FIPAC meeting.</p>						
2D(5): Review and evaluate survey responses.	30 days post pilot meetings	Goal Team 2	Cindy Magnole, and Wendy Loomas	OIP	The surveys are evaluated.	May be accomplished with current funding.
<p>Pending – The survey tool given at the June 3, 2010 Urban Pilot meeting and evaluated.</p> <p>Update (10/5/10) – The Spring 2010 FIPAC meeting has been tentatively scheduled to be held in conjunction with the EMS Advisory Council meeting in Daytona - which will not allow the Rural Pilot to be held with the Spring 2010 FIPAC meeting.</p>						
2D(6): Revise survey tool as needed.	Bi-annually, 30 days post FIPAC meeting	OIP	Lani Gruener	Goal Team 2	The survey tool is revised as needed.	May be accomplished with current funding.
2D(7): Determine survey implementation statewide feasibility.	60 days post pilot meetings	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders	Use of the survey tool statewide is determined.	May be accomplished with current funding.



2009-2013 Florida Injury Prevention Strategic Plan

2010 Action Plan

Strategy 2E: Create and maintain a State-wide Injury Prevention Activity Tracking tool.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2E(1): Define Injury Prevention Activities, Injury Prevention Projects and Injury Prevention Programs.	Complete 2010 – The definitions were approved by the Goal Team as of February 9, 2010.					
2E(2): Contact the DOH Office of Trauma, the DOH Bureaus of Brain and Spinal Cord Injury and Emergency Medical Services, Florida Safe Kids programs and other organizations currently working with the OIP to determine if IP activities within their programs could be tracked with the proposed tracking tool.	Complete 2010 – The OIP contacted the offices and organizations during the Spring of 2010.					
2E(3): Determine the information that should be gathered with the IP activity tracking tool.	Complete 2010 – Discussed during the March 9, 2010 conference call.					
2E(4): Develop the IP activity tracking tool.	By June 30, 2010	OIP	Lani Gruener	Goal Team 2, FIPAC, IP stakeholders	The IP activity tracking tool is developed.	May require additional funding.
In Progress						
Update (5/11/10) – Due to the move of IT services from individual state agencies to a single shared IT service, the IP activity tracking tool will not be able to be looked at by IT for at least 6 months.						
Update (11/9/10) – This activity requires additional funding. During the November 9, 2010 conference call it was decided that this activity would be closed out for 2010 and 2011 and would be reopened and reviewed during implementation of the 2012 Action Plan						
2E(5): Test the IP activity tracking tool within organizations currently working with the OIP, including FIPAC ² .	By July 31, 2010	Goal Team 2	Cindy Magnole, and Wendy Loomas	OIP, FIPAC, IP stakeholders	The IP activity tracking tool is tested.	May require additional funding.
Update (11/9/10) – This activity requires additional funding. During the November 9, 2010 conference call it was decided that this activity would be closed out for 2010 and 2011 and would be reopened and reviewed during implementation of the 2012 Action Plan						
2E(6): Evaluate the effectiveness of the IP activity tracking tool and revise as necessary.	By August 31, 2010	Goal Team 2, OIP	Lani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP stakeholders	The effectiveness of the IP activity tracking tool is evaluated.	May be accomplished with current funding.
Update (11/9/10) – This activity requires additional funding. During the November 9, 2010 conference call it was decided that this activity would be closed out for 2010 and 2011 and would be reopened and reviewed during implementation of the 2012 Action Plan						
2E(7): Determine IP activity tracking	By December	Goal Team 2,	Lani Gruener,	FIPAC,	It is determined if the IP	May be accomplished with current

² It has been recommended by Goal Team 2 members that activities relating to Senior Falls Prevention (Goal 3) and Early Childhood Water Safety and Drowning Prevention (Goal 4), be tracked and used as a baseline prior to the start of statewide coalitions.



2009-2013 Florida Injury Prevention Strategic Plan

2010 Action Plan

tool implementation statewide feasibility.	31, 2010	OIP	Cindy Magnole, and Wendy Loomas	IP stakeholders	activity tracking tool could be implemented statewide.	funding.
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Update (11/9/10) — This activity requires additional funding. During the November 9, 2010 conference call it was decided that this activity would be closed out for 2010 and 2011 and would be reopened and reviewed during implementation of the 2012 Action Plan

Strategy 2F: By July 31, 2011, conduct a satellite broadcast for the injury prevention community on the topic of human trafficking.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2F(1): Determine a date to hold the satellite broadcast.	By October 31, 2010	Goal Team 2, OIP	Lani Gruener, Jan Davis, and Keely Smith	FIPAC, IP stakeholders	A date to hold the satellite broadcast is determined.	May be accomplished with current funding.
<i>Complete – The satellite broadcast will be held January 6, 2011.</i>						
2F(2): Determine possible topics and speakers.	By January 31, 2011	Goal Team 2, OIP	Lani Gruener, Jan Davis, and Keely Smith	FIPAC, IP stakeholders	Possible topics and speakers are determined.	May be accomplished with current funding.
<i>In Progress –</i>						
2F(3): Create an agenda.	60 days prior to the broadcast	OIP	Lani Gruener, Jan Davis, and Keely Smith	FIPAC, IP stakeholders	An agenda is created.	May be accomplished with current funding.
<i>In Progress –</i>						
2F(4): Identify and invite attendees.	60 days prior to the broadcast	Goal Team 2, OIP	Lani Gruener, Jan Davis, and Keely Smith	FIPAC, IP stakeholders	Attendees are identified and invited to participate in the satellite broadcast.	May be accomplished with current funding.
2F(5): Conduct satellite broadcast and administer evaluation.	By July 31, 2011	Goal Team 2, OIP	Lani Gruener, Jan Davis, and Keely Smith	FIPAC, IP stakeholders	The satellite broadcast is held and evaluated.	May require additional funding.